

Managing Technical People

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Four Ps of Project Management

People



Product



Process



Project



Project's Sociology

- Often, we see that projects that involve no technical innovation fail.
- Reason given – Politics!
- Politics or project's sociology includes aspects such as communication problems, staffing problems, rifts with the boss or client, lack of motivation or high turnover.

The major problems of our work are not so much technological as sociological in nature.

turnover - the ratio of the number of workers that had to be replaced in a given time period to the average number of workers

Technical People

- What are these computer scientists like?



- short-sighted
- grinning
- talks through headset
- lazy
- addicted to soft drinks
- fuzzy

What is a computer scientist? In the movie "Jurassic Park", Wayne Knight plays the hacker Dennis Nedry. He is fat. He is anti-social. He is the villain. In the end, he gets eaten by dinosaurs, and the audience applauds.



"So what do you do?"
"Computer science."

This, as Herr Lehmann decided, must be true. He could not imagine anything more boring, weirder, dumber, or less glamorous than being a computer scientist.



A computer scientist is perceived as an autistic nerd who spends his time in a symbiotic relationship with his dream machine.



But how do these folks manage to build such systems?



Indeed, what computer scientists do most of the day is talking – and working in teams.

Here's a few real computer scientists.

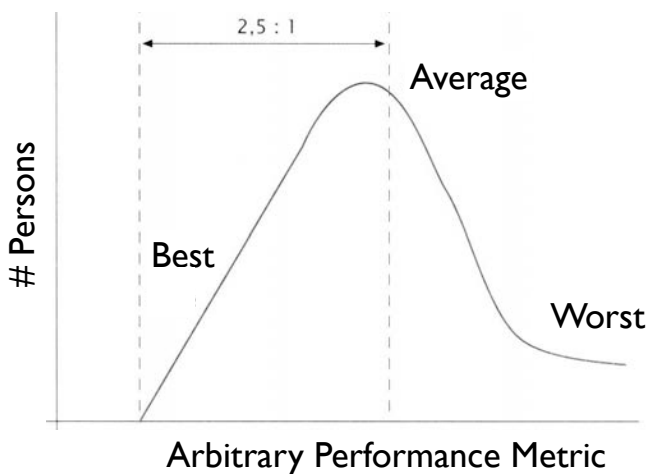


Technical People

- Smart
- Seldom motivated by money or status
- Motivated by *unique achievements* – opportunity, responsibility, visibility
- Need appreciation + recognition

If technical people were motivated by money, we'd have to pay people who are ten times as productive ten times as much – but we don't. See the recipe?

Performance



Performance

The best workers

- are 10x better than the worst
- are 2.5x better than average

Holds for almost all performance metrics
(time, errors...)

Not reflected in salary differences, though!



short-sighted

grinning

talks through headset

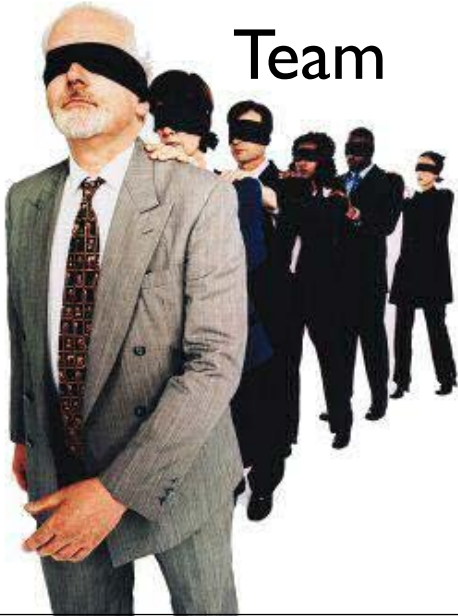
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Team



Team

- A *team* consists of people of different roles, managers, testers, designers, programmers, etc.
- One person may carry out more than one role, depending on the size of the project
- Testing team is often independent of the development team
- Large teams are difficult to manage and often split up into smaller sub-teams. Each sub-team shall have clearly defined tasks and responsibilities.

Team

- How to group a number to engineers into teams?
- Team size should be chosen to minimize overhead and maximize productivity.
- Small, but not too small; and large, but not too large.
- Optimal size – 3 to 8 members per team.

Organizing Teams

- Use fewer and better people.
Large groups need more communication and reduce productivity
- Do not make people indispensable.
Avoid a programmer becoming the only expert in a certain system
- Keep up the expertise.
Avoid rising people in an organization to a level their expertise becomes obsolete within short time

Organizing Teams

- Keep up the balance.
It is wise to select people such that a well-balanced and harmonious team results, i.e. not too many stars
- Remove outsiders.
Someone who does not fit the team should be removed

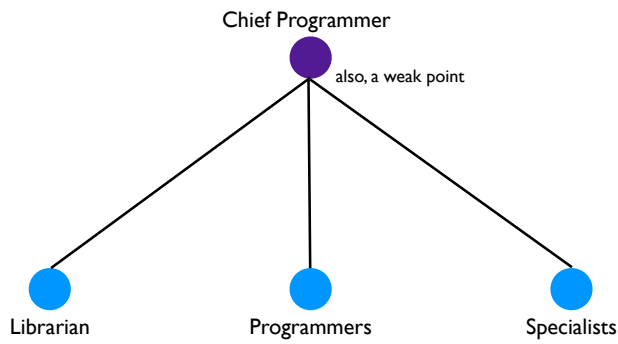
Work Assignment

Carefully match people with their work assignment.



but you can also be an all-rounder :-)

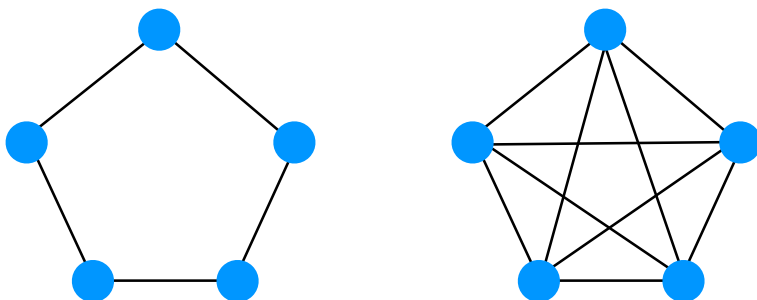
Centralized-Control Team Structure



Centralized-Control Team Structure

- Works well when the task is well understood.
- Is within the intellectual grasp of an individual (but this impairs creativity and group consensus).
- Finishing the project outweighs other factors.
- But, it is also the single point of failure.
- All communication needs to pass through one person.
- But, good way to exploit talent of rare highly proficient engineers.

Decentralized-Control Team Structure



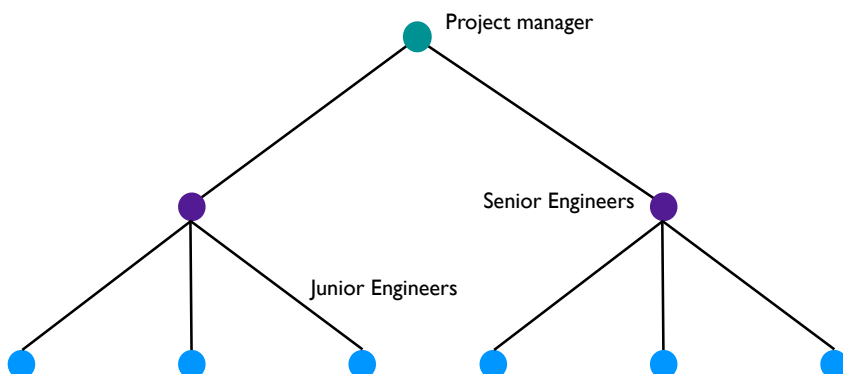
Decentralized-Control Team Structure

- Decisions are made by consensus, and all work is considered to be group work (“egoless programming”).
- Members review each other’s work.
- The “democratic process” leads to high morale, job satisfaction, ownership of the project and responsibility.
- Best for long-term projects that are not well understood and entail complex solutions.
- Good example: *Open-source software projects*.

Decentralized-Control Team Structure

- Decentralized Control is not appropriate for very large teams.
- Communication overhead can retard individual productivity.
- Runs the risk of finding a futile search of a perfect solution for everyone.

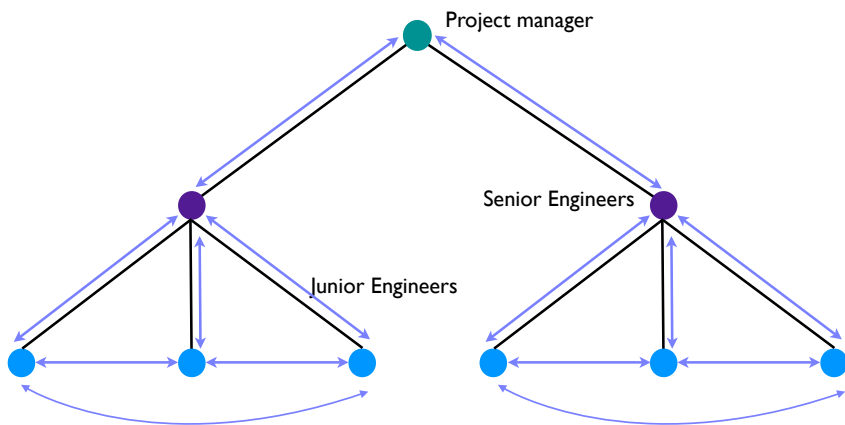
Mixed-Control Team Structure



Mixed-Control Team Structure

- Takes on the benefits of centralized-control structure and minimizes the disadvantages of decentralized-control structure.
- Differentiates engineers as *senior* and *junior*.
- Control is vested in the hands of senior engineers and project manager.
- Communication limited to small groups.

Mixed-Control Team Structure



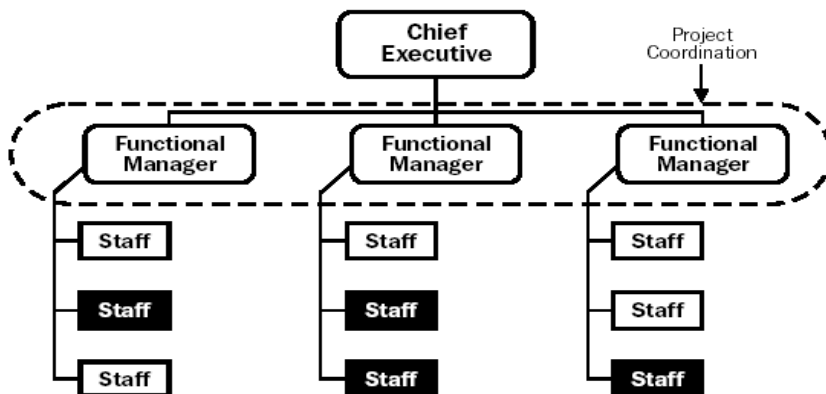
Which structure is better?

- Experimental assessment of different structures is difficult.
- Different cost models can be assessed on the same project - different org. structures cannot be assessed for the same project.

Which structure is better?

- No team organization appropriate for all tasks.
- Decentralized control is best when communication amongst engineers is important for achieving a good solution.
- Centralized control is best when speed of development is most important and the project is well-understood.
- Limit communication to appropriate levels – no more or no less.
- Many other goals such as development of junior engineers into senior engineers, lower life cycle costs, reduced personnel turnover and repeatability of goals.

Functional Organization



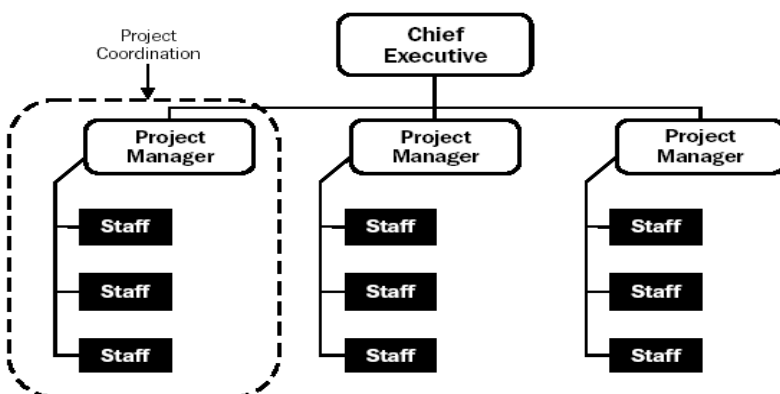
(Black boxes represent staff engaged in project activities.)

A Guide to the Project Management Body of Knowledge (PMBOK®), 2004, pp. 28--32

Functional Manager: A manager responsible for activities in a specific function (engineering, manufacturing, marketing)

Project Manager: A manager responsible for a specific project (product or service)

Projectized Organization



(Black boxes represent staff engaged in project activities.)

Functional Manager: A manager responsible for activities in a specific function (engineering, manufacturing, marketing)

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Motivating Teams

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Motivating Teams

- Set up clear *success criteria* rather than vague mission statements
- Every team is an *elite team* and has something unique to that team
- Only the *best* is good enough
Give the team *challenges* – but avoid *overengineering*
- Foster *diversity*
Men and women; clients, programmers, and artists...
- Never change a winning team

Motivating Teams

- Rely on *trust* rather than *control*
Produce strategies, but do not involve into tactics
- Avoid red tape (bureaucracy)
Do what you believe in, avoid the rest
- Stick together
Try to be co-located in one place (or meet at least once)
- One team per member
- Real deadlines
rather than psychological tricks

Team



Meetings



Efficient Meetings

- **Meet only when there's *no alternative***
such as sending around e-mail, or doing things offline
- **Have a *moderator***
who cares for the room, invitations, agenda
- **Start *on time***
"So Amanda is not there yet? Let me search her..."
- **Avoid *interruptions***
such as being late or having your cell phone ring

Agendas

- Have an *agenda*
such as sending around e-mail, or doing things offline
- Typical template:
 1. Last minutes
 2. State of things
 3. Goals
 4. How to reach that goal
 5. Next steps
 6. Miscellaneous

Goals

- Meetings should revolve around *goals*
 - You don't need meetings for passing information around
 - You cannot change the past.
- After discussing the current state, you should set up *goals* – specific, measurable, and set up for a specific date

" Our client expects a prototype by Jan 15 "

Solving Problems

- Every problem (= every goal) can be resolved (= met) in four steps:
 1. What *is* the problem?
 2. What are the *causes* for the problem?
 3. What are the *possible solutions*?
 4. What is the *best* solution?
- Discussing these needs *discipline*
stay with the goals • stay with the agenda

Discussion Rules

- Only one can speak at a time
possibly enforced by moderator and/or “speaker’s token”
- Stay with the agenda
including pauses
- Note down new ideas and thoughts
to be discussed on-topic later
- Questions can be asked any time
- Keep it short

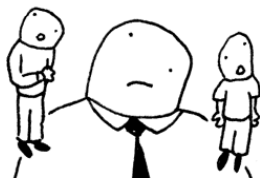
Wrapping it Up

- Next steps
concrete, measurable activities to be assessed next time
- Send around meeting minutes
such that you can check the planned state against the actual state

Decision Making

take a
two hour
lunch break

no way dude
just go home



The process of specifying a problem/opportunity, identifying alternatives, evaluating them, and selecting from among the alternatives.

Group Decision Making

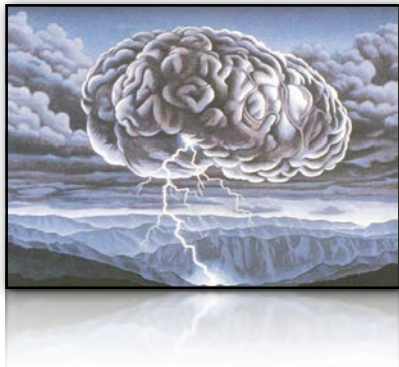
Assets

- Greater knowledge & facts
- Broader perspective on issues
- More alternatives considered
- Greater satisfaction with & support of decisions
- Better problem comprehension
- Serves communication & political functions

Liabilities

- Less speed
- Compromise may damage decision quality
- Negative social pressure
- Premature decisions
- Individual domination
- Interference of personal goals

Brainstorming



Stimulate people to develop alternatives during the planning and decision-making process.

Brainstorming

- No one may evaluate or criticize the ideas of others
- Be free-wheeling in creating ideas
- Produce as many ideas as possible
- “Hitchhike” (take another person’s idea and expand on it)

Brainstorming

Advantages

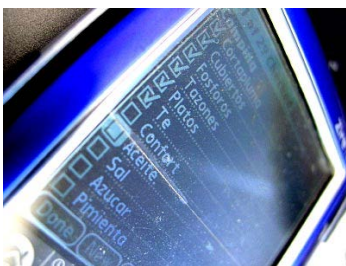
- Reduces dependence on a single authority figure
- Encourages the open sharing of ideas
- Stimulates participation among group members
- Provides individual safety in a competitive group
- Maximizes output for a short period of time
- Ensures a non-evaluative climate
- Tends to be enjoyable and stimulating

Brainstorming

Disadvantages

- Lack of closure (only generates a list of unevaluated ideas, not a plan or a solution)
- May cause dissatisfaction among participants
- Even in a relaxed atmosphere, presence of group members may inhibit creativity among some participants

Nominal Group Technique (NGT)



Generate a large number of creative potential solutions to a problem, evaluate these solutions, and rank them from most to least promising.

Nominal Group Technique (NGT)

disadvantages

- Requires advanced planning
- Takes a couple of hours to implement
- High level of structure can reduce feelings of involvement and direct interaction
- Opinions may not converge in the voting process

Conflict Management



Exists when two or more people have incompatible goals and one or both believe that the behavior of the other prevents their own goal attainment.

Potential Negative Effects

- Decreased performance
- Dissatisfaction
- Aggression
- Anxiety
- Wasted time
- Wasted energy
- Reduced efficiency

Potential Positive Effects

- Identifies issues of import to others
- Resolution of underlying problems
- Enhancement of group development
- Inter group conflict can increase within-group cohesion
- Facilitation of needed organizational change

Why do Conflicts Occur?

- Worker needs/values
- Personality
- Job assignments
- Scarce resources
- Job design
- Organizational structure
- Culture differences

Resolving Conflicts

- Compromising
- Accommodating
- Collaborating
- Avoiding



Avoiding

Conflict Resolution

- Downplay the seriousness of the problem and suggest the two of you not waste time with the matter.
- Tell the other person that the problem does not concern you.
- Explain that there is no point in trying to resolve a conflict between two people with such basically different personalities.

Meetings



Four Ps of Project Management

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Product



Process



Project