

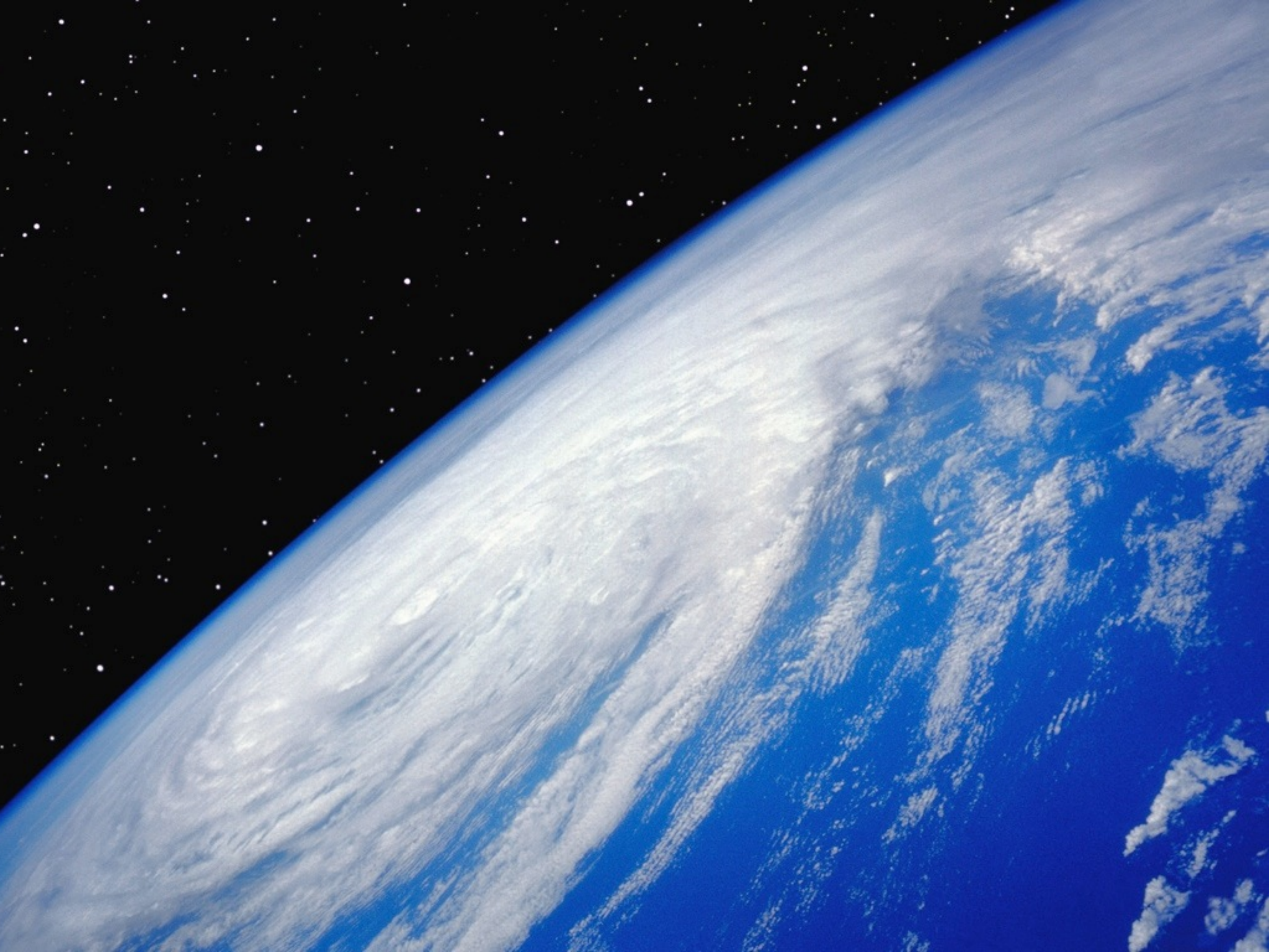
# Mining Apps for Anomalies

Andreas Zeller  
Saarland University, Saarbrücken, Germany

Joint work with Alessandra Gorla, Ilaria Tavecchia, Vitalii Avdiienko,  
Konstantin Kuznetsov, Eric Bodden, Steven Arzt, Siegfried Rasthofer,  
Isabelle Rommelfanger, and Florian Gross









# Saarbrücken





# Saarbrücken

1700

BSc + MSc  
students

375

PhD students

200

Researchers  
(post PhD)

8

New buildings  
since 2001

10

ERC Grant holders

6

Leibniz Awardees

4

ACM Fellows

1

Software Engineer



UNIVERSITÄT  
DES  
SAARLANDES



max planck institut  
informatik



Max  
Planck  
Institute  
for  
Software Systems



Visual  
Computing  
Institute



Center for Information Security, Privacy and  
Accountability



# Specifications

*removeChild* \_\_\_\_\_

*$\Delta XMLElement$*

*child? : XML\_ELEMENT*

*child?  $\in$  enumerateChildren*

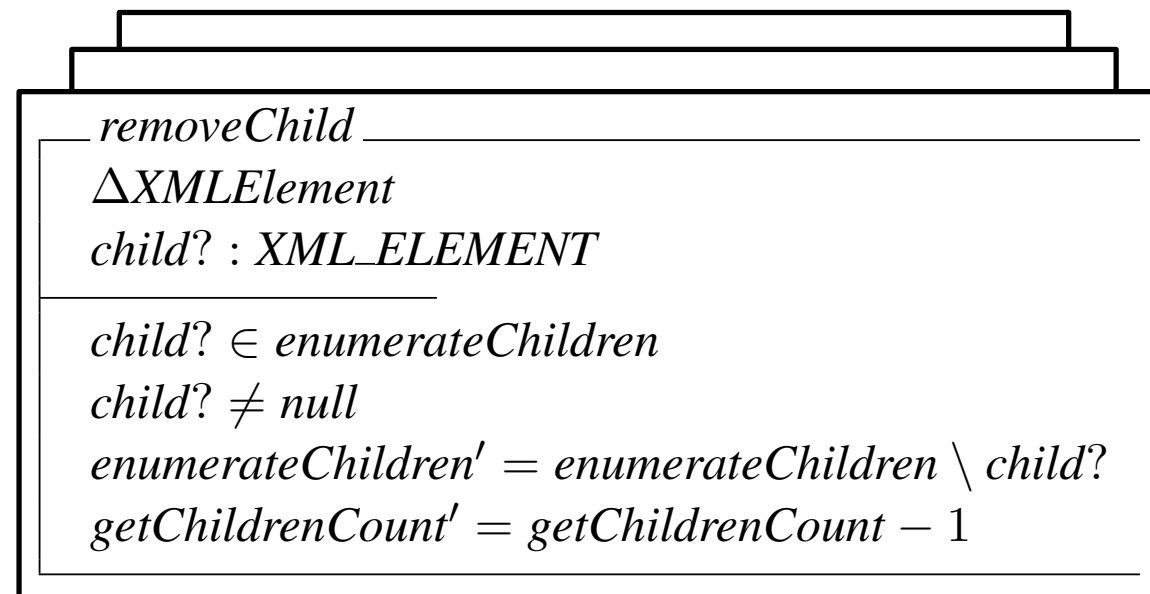
*child?  $\neq$  null*

*enumerateChildren' = enumerateChildren  $\setminus$  child?*

*getChildrenCount' = getChildrenCount - 1*

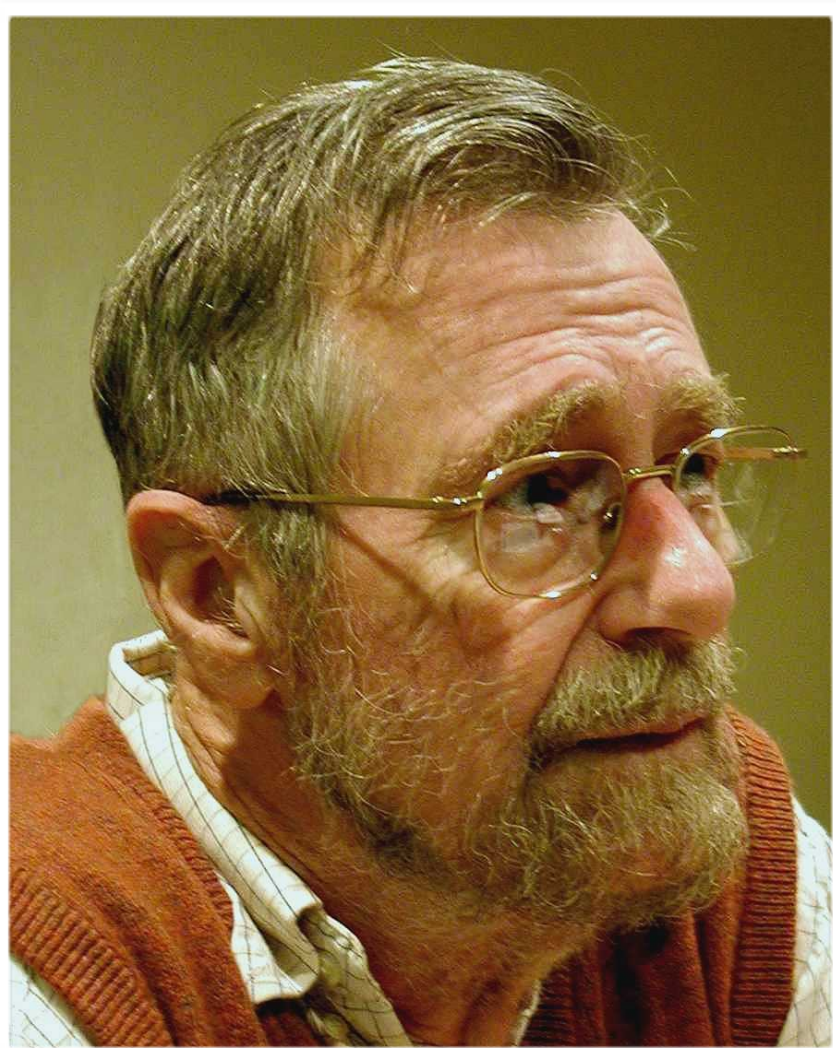


# Specifications





# Specifying Correctness



*removeChild*

$\Delta XML_{Element}$

*child?* : *XML\_ELEMENT*

*child?*  $\in$  *enumerateChildren*

*child?*  $\neq$  null

*enumerateChildren'* = *enumerateChildren*  $\setminus$  *child?*

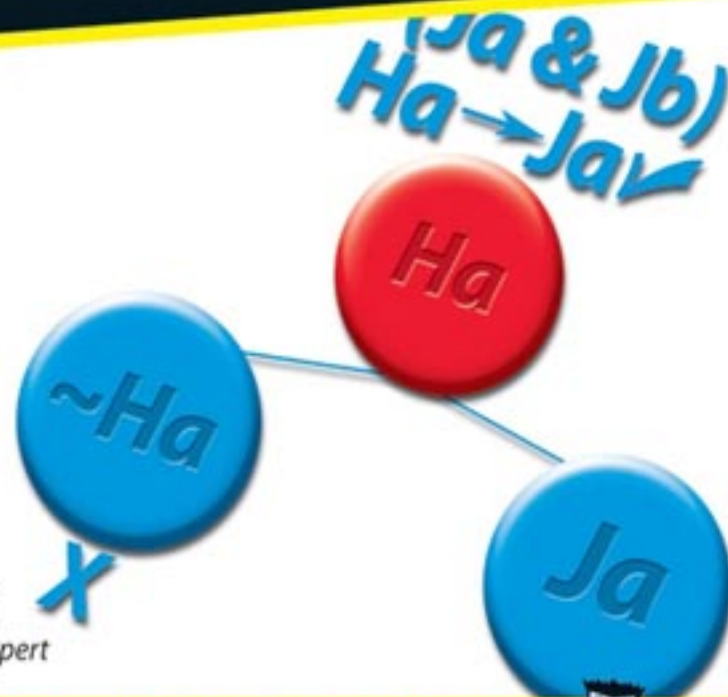
*getChildrenCount'* = *getChildrenCount* - 1



The fun and easy way<sup>®</sup> to  
get a handle on logical arguments, deductions, and proofs

# Formal Methods

FOR  
DUMMIES<sup>®</sup>



Mark Zegarelli  
Logic puzzle creator and expert

A Reference for the Rest of Us!<sup>®</sup>



FREE eTips at  
[dummies.com](http://dummies.com)<sup>®</sup>



Microsoft Outlook



Unknown error

OK

[Was this information helpful?](#)



# Normality





# Mining Normality



---

*removeChild*

 $\Delta XML_{Element}$ 

*child?* : *XML\_ELEMENT*

*child?*  $\in enumerateChildren$

*child?*  $\neq null$

$$enumerateChildren' = enumerateChildren \setminus child?$$
$$getChildrenCount' = getChildrenCount - 1$$

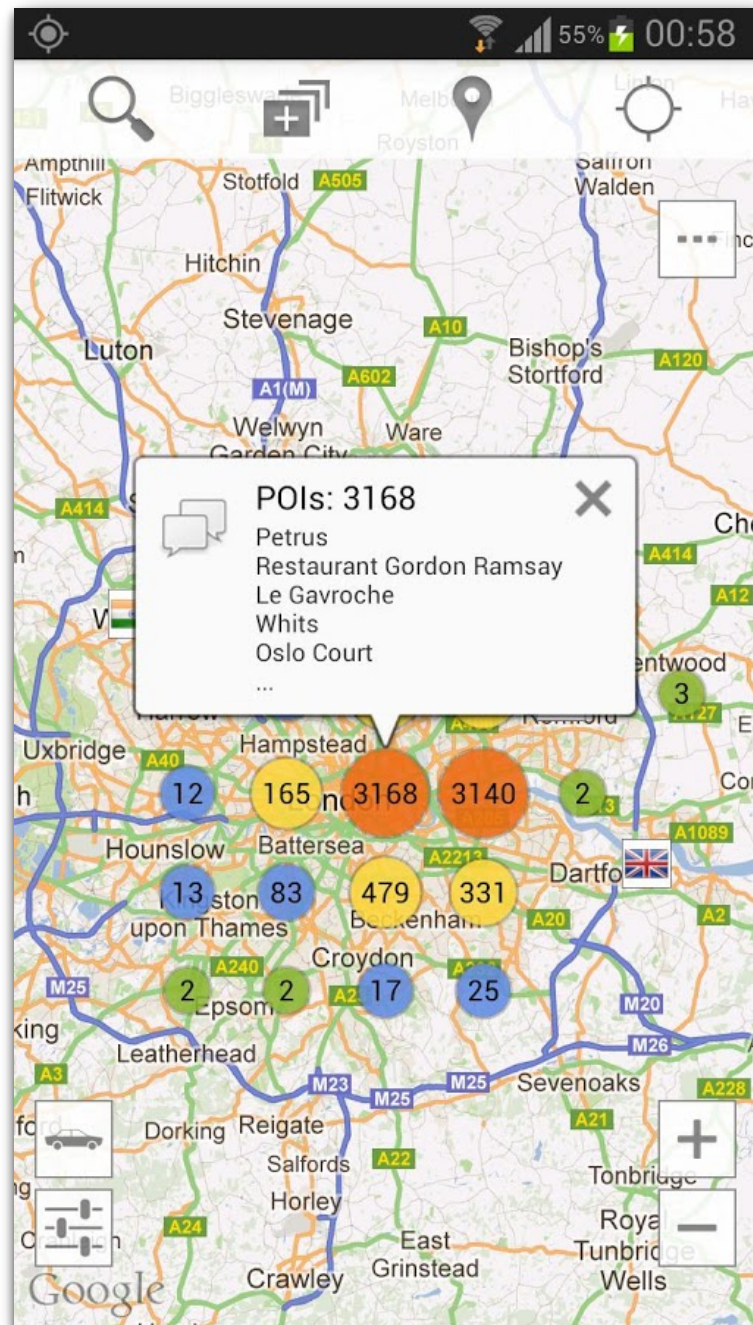


# Outliers





# London Restaurants



Looking for a restaurant, a bar, a pub or just to have fun in London? Search no more! This application has all the information you need:

- You can search for every type of food you want: french, british, chinese, indian etc.
- You can use it if you are in a car, on a bicycle or walking
- You can view all objectives on the map
- You can search objectives
- You can view objectives near you
- You can view directions (visual route, distance and duration)
- You can use it with Street View
- You can use it with Navigation

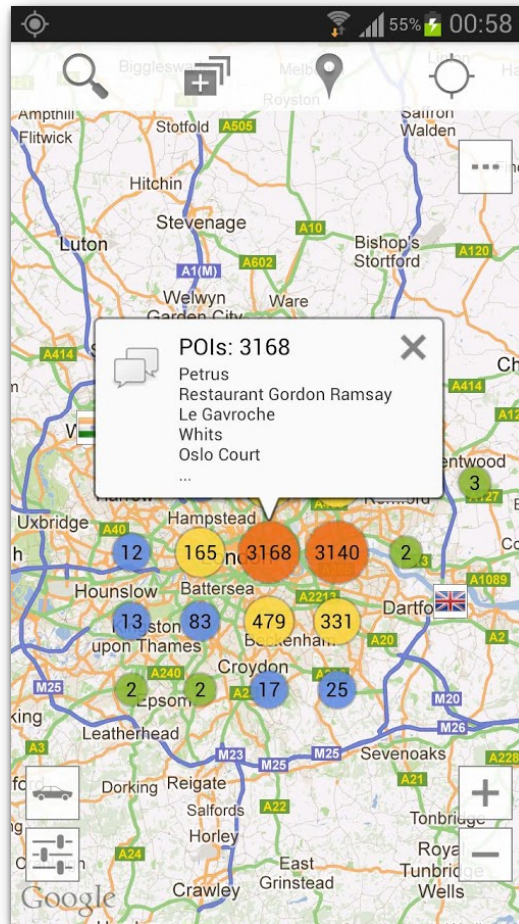
Keywords: london, restaurants, bars, pubs, food, breakfast, lunch, dinner, meal, eat, supper, street view, navigation

**Also sends out *account info***

**Also sends out *mobile phone number***

**Also sends out *your device ID***

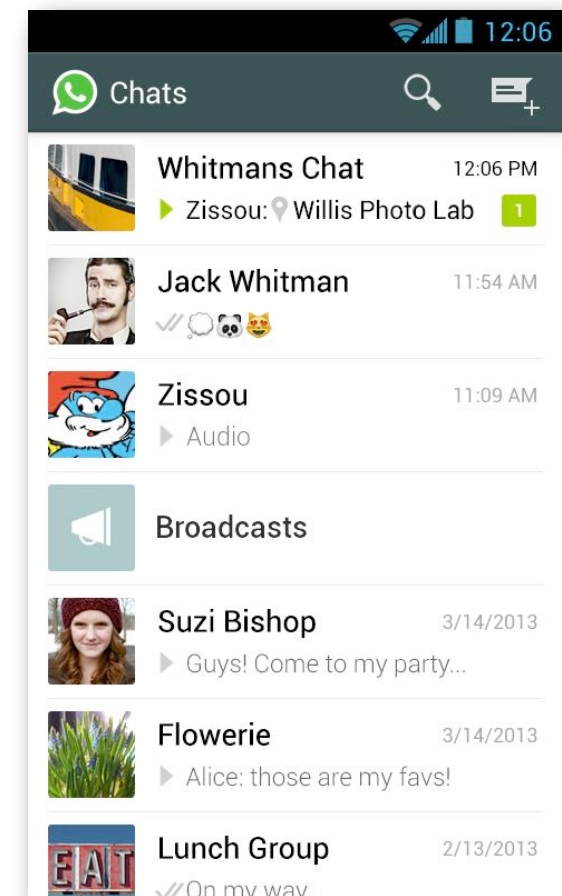
# What is malicious?



London Restaurants

Also sends out *account info*  
Also sends out *mobile phone number*  
Also sends out *your device ID*

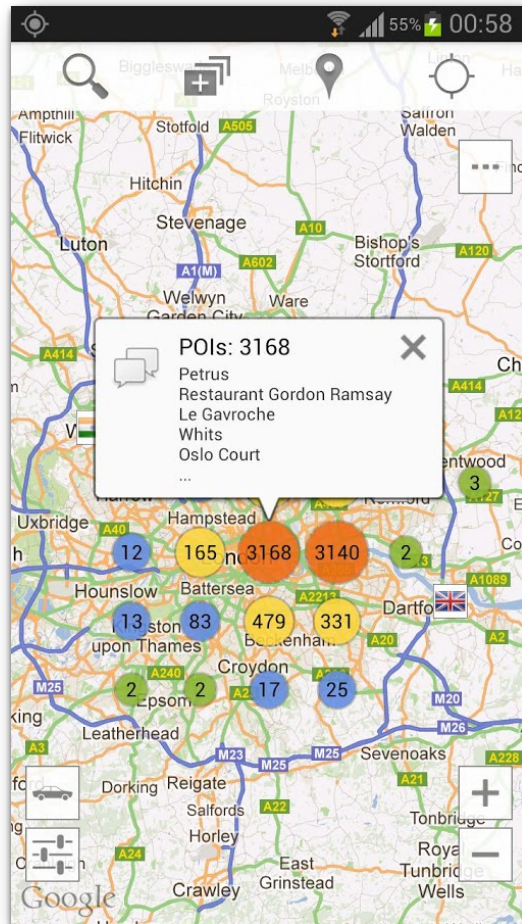
Also sends out *account info*  
Also sends out *mobile phone number*  
Also sends out *your device ID*



WhatsApp messenger



# What is normal?



London Restaurants

- “London Restaurants” is a “travel” app
- For “travel” apps, sending account infos is *abnormal*
- For “messaging” apps, this is far more likely

# CHABADA





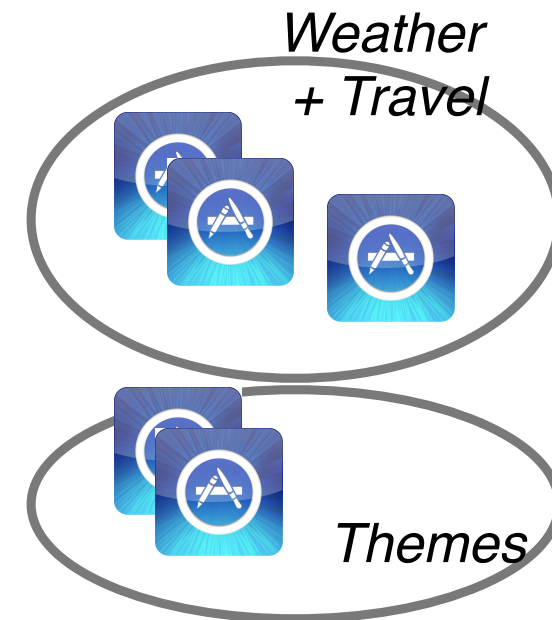
# CHABADA



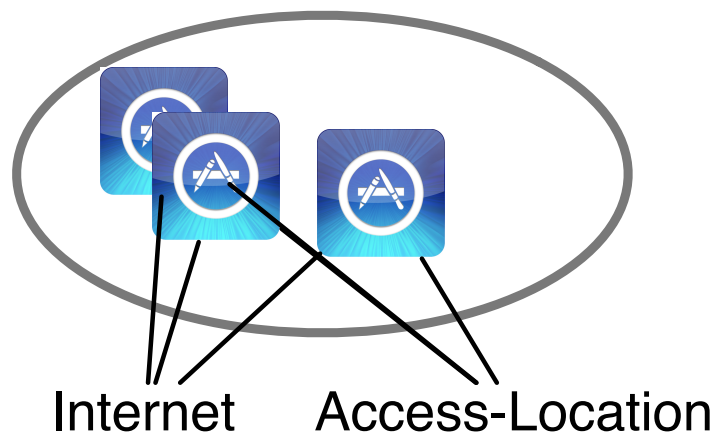
**1. App collection**



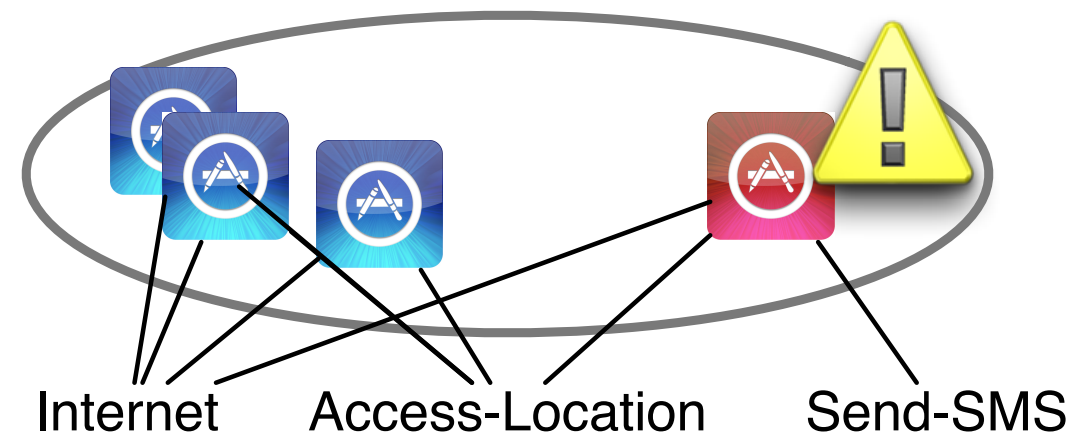
**2. Topics**



**3. Clusters**



**4. APIs**



**5. Outliers**

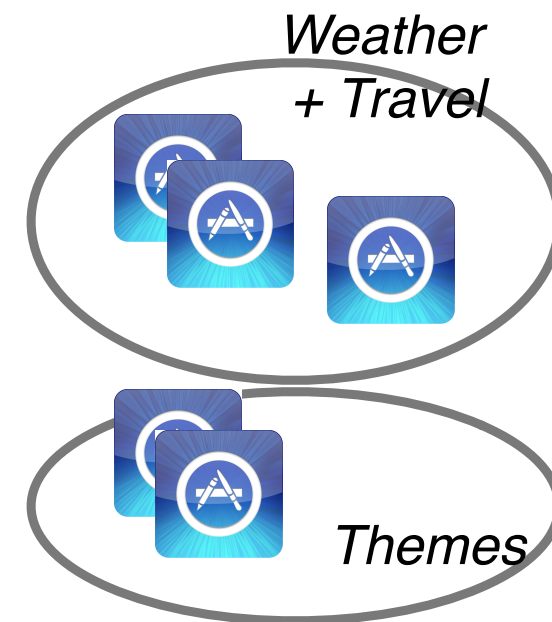
# CHABADA



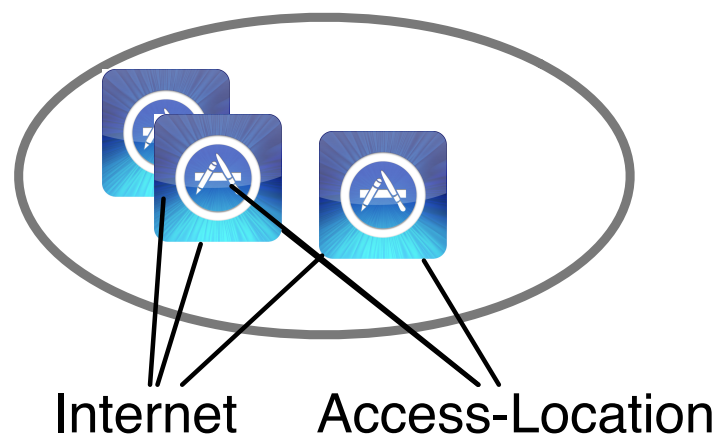
**1. App collection**



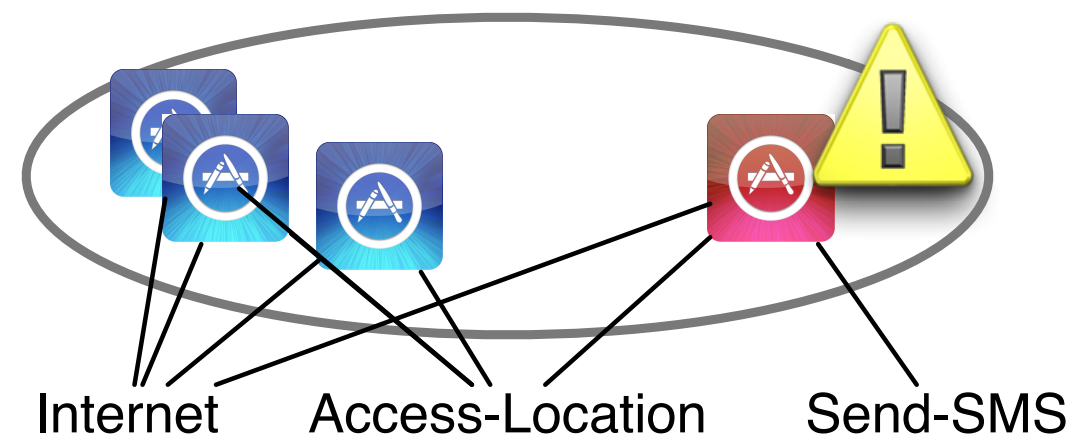
**2. Topics**



**3. Clusters**



**4. APIs**



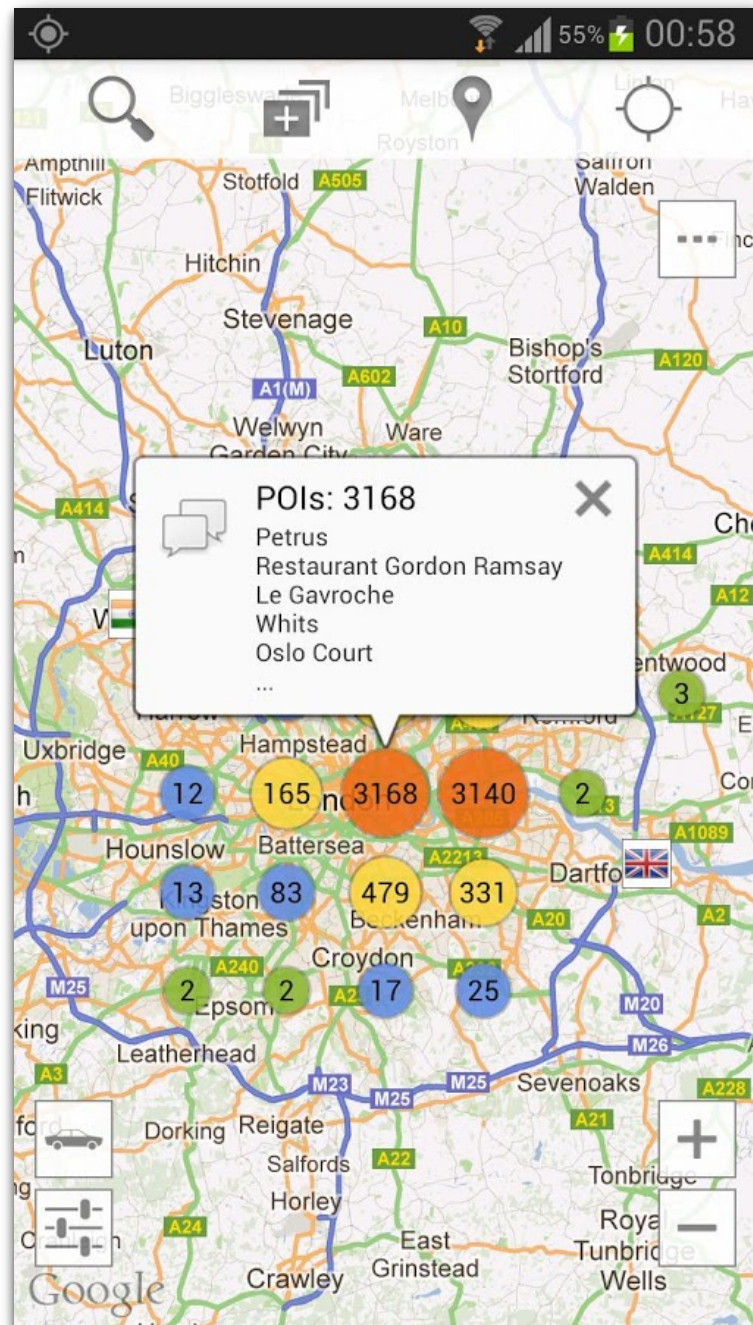
**5. Outliers**



# App Collection

- Source: Google Play Store
- Downloaded top 150 apps + metadata from each of the 30 categories
- Time frame: Winter to Spring 2013
- Total: 32,136 apps
- Data package available on Web site

# Stemming



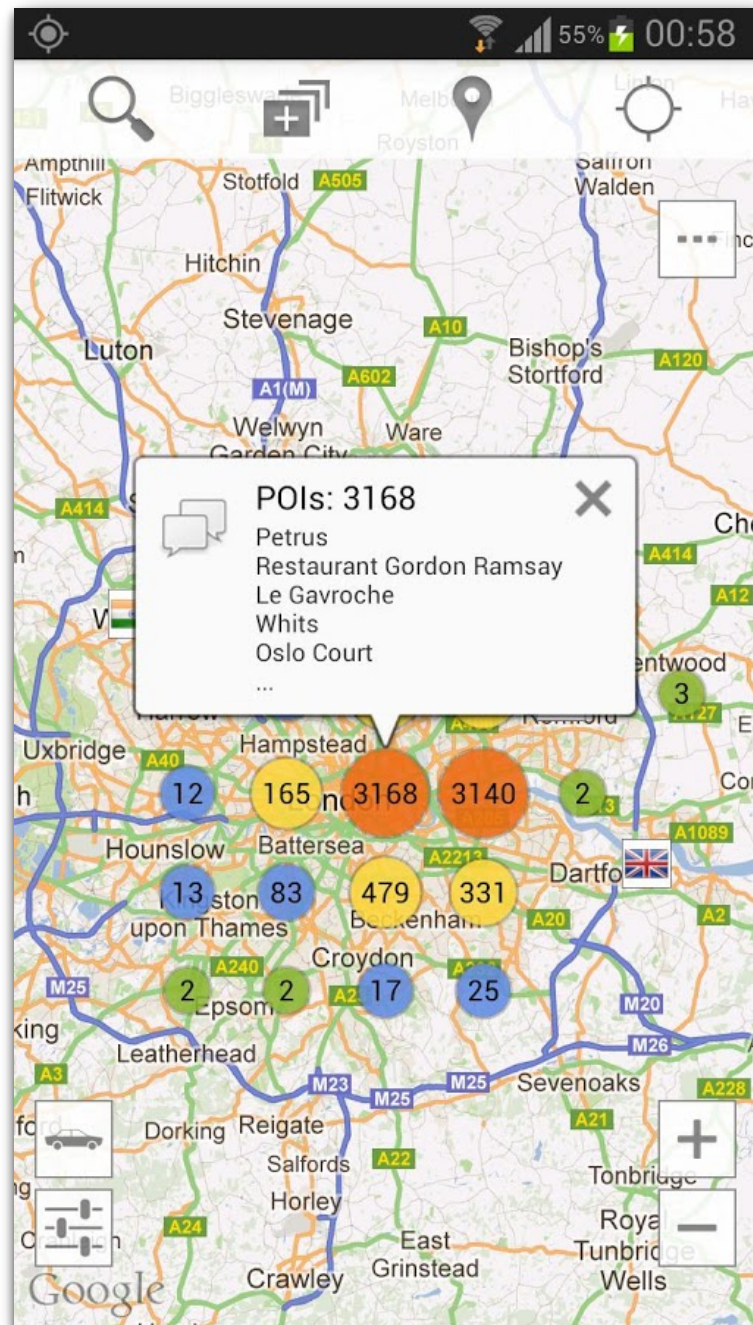
looking for a restaurant, a bar, a pub or just to have fun in london? search no more! this application has all the information you need:

- you can search for every type of food you want: french, british, chinese, indian etc.
- you can use it if you are in a car, on a bicycle or walking
- you can view all objectives on the map
- you can search objectives
- you can view objectives near you
- you can view directions (visual route, distance and duration)
- you can use it with street view
- you can use it with navigation

keywords: london, restaurants, bars, pubs, food, breakfast, lunch, dinner, meal, eat, supper, street view, navigation



# Stemming

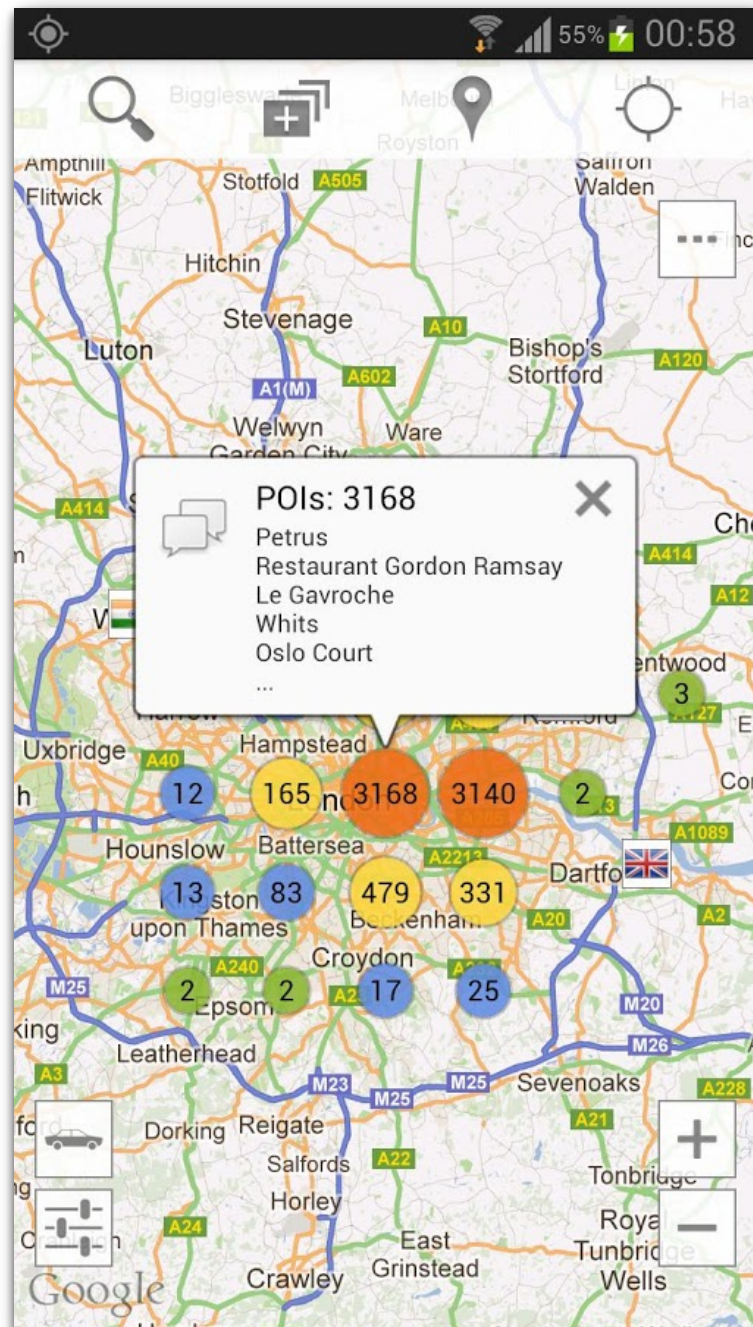


looking for a restaurant, a bar, a pub or just to have fun in london? search no more! this application has all the information you need:

- you can search for every type of food you want: french, british, chinese, indian etc.
- you can use it if you are in a car, on a bicycle or walking
- you can view all objectives on the map
- you can search objectives
- you can view objectives near you
- you can view directions (visual route, distance and duration)
- you can use it with street view
- you can use it with navigation

keywords: london, restaurants, bars, pubs, food, breakfast, lunch, dinner, meal, eat, supper, street view, navigation

# Stemming



look london restaur search bar pub just applic fun  
inform can search need everi type food want french  
british chines indian etc car bicycl walk  
can us can view object map visual rout  
can search object search can view distanc  
durat can view direct object near  
can us street view can us navig  
keyword london restaur bar pub food view  
breakfast lunch dinner meal eat supper street navig



# Topic Analysis

- Eliminated all apps with  $\leq 10$  words, now 22,521 apps
- Want to discover the *topics* that occur in a collection of unlabeled text
- A *topic* consists of a cluster of words that frequently occur together
- Used *Latent Dirichlet Allocation* (LDA) to identify 30 topics

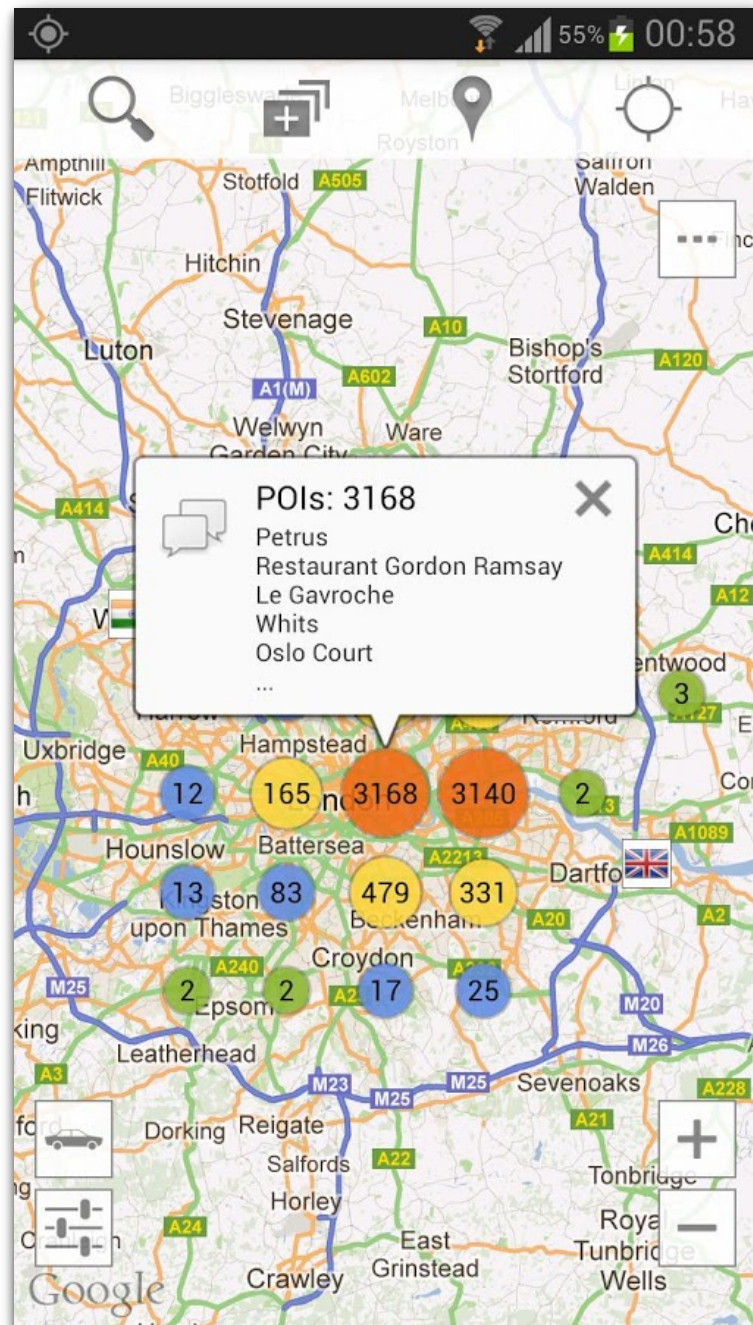
# Topics

<b>Id</b>	<b>Assigned Name</b>	<b>Most Representative Words (stemmed)</b>
0	“personalize”	galaxi, nexu, device, screen, effect, instal, customis
1	“game and cheat sheets”	game, video, page, cheat, link, tip, trick
2	“money”	slot, machine, money, poker, currenc, market, trade, stock, casino coin, finance
3	“tv”	tv, channel, countri, live, watch, germani, nation, bbc, newspaper
4	“music”	music, song, radio, play, player, listen
5	“holidays” and religion	christmas, halloween, santa, year, holiday, islam, god
6	“navigation and travel”	map, inform, track, gps, navig, travel
7	“language”	language, word, english, learn, german, translat
8	“share”	email, ad, support, facebook, share, twitter, rate, suggest
9	“weather and stars”	weather, forecast, locate, temperatur, map, city, light
10	“files and video”	file, download, video, media, support, manage, share, view, search

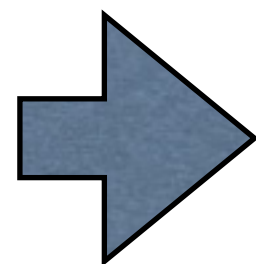


13	“design and art”	life, peopl, natur, form, feel, learn, art, design, uniqu, effect, modern
14	“food and recipes”	recip, cake, chicken, cook, food
15	“personalize”	theme, launcher, download, install, icon, menu
16	“health”	weight, bodi, exercise, diet, workout, medic
17	“travel”	citi, guid, map, travel, flag, countri, attract
18	“kids and bodies”	kid, anim, color, girl, babi, pictur, fun, draw, design, learn
19	“ringtones and sound”	sound, rington, alarm, notif, music
20	“game”	game, plai, graphic, fun, jump, level, ball, 3d, score
21	“search and browse”	search, icon, delet, bookmark, link, homepag, shortcut, browser
22	“battle games”	story, game, monster, zombi, war, battle
23	“settings and utils”	screen, set, widget, phone, batteri
24	“sports”	team, football, leagu, player, sport, basketbal
25	“wallpapers”	wallpap, live, home, screen, background, menu
26	“connection”	device, connect, network, wifi, bluetooth, internet, remot, server
27	“policies and ads”	live, ad, home, applovin, notif, data, polici, privacy, share, airpush, advertis
28	“popular media”	seri, video, film, album, movi, music, award, star, fan, show, gangnam, top, bieber
29	“puzzle and card games”	game, plai, level, puzzl, player, score, chal-leng, card

# London Restaurant Topics



look london restaur search bar pub just applic fun  
inform can search need everi type food want french  
british chines indian etc car bicycl walk  
can us can view object map visual rout  
can search object search can view distanc  
durat can view direct object near  
can us street view can us navig  
keyword london restaur bar pub food view  
breakfast lunch dinner meal eat supper street navig



"navigation and travel" (59.8%)  
"food and recipes" (19.9%)  
"travel" (14.0%)

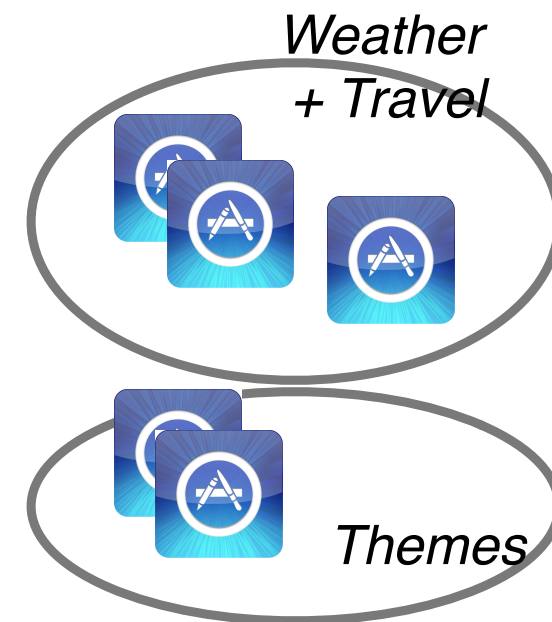
# CHABADA



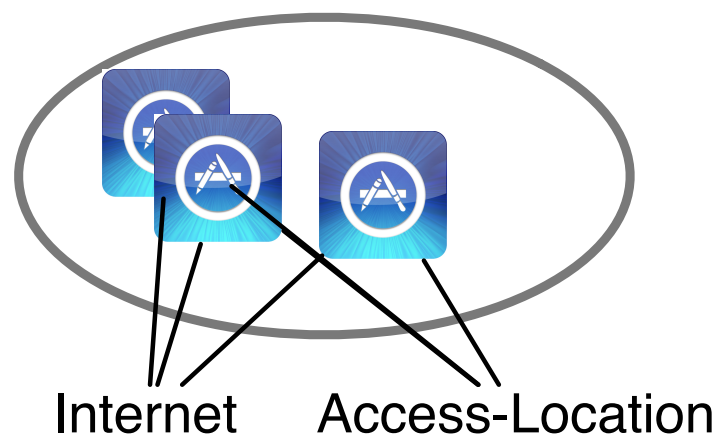
**1. App collection**



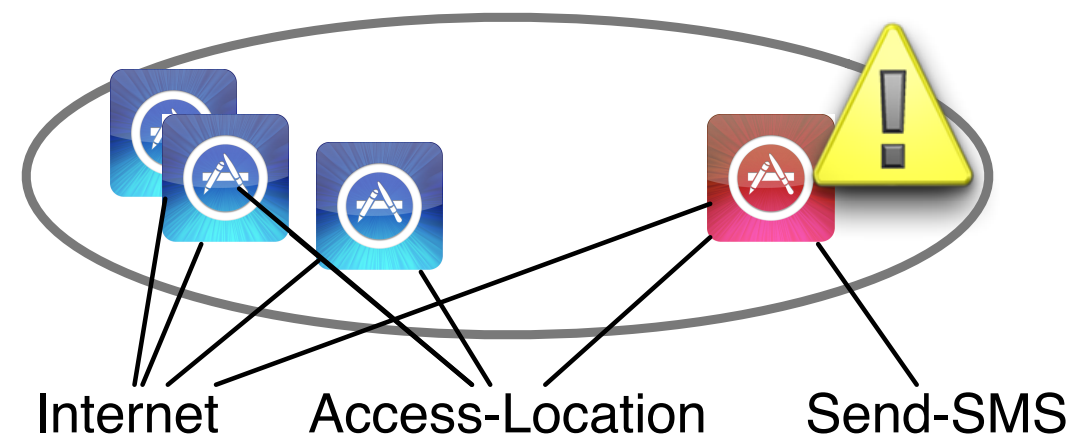
**2. Topics**



**3. Clusters**



**4. APIs**



**5. Outliers**



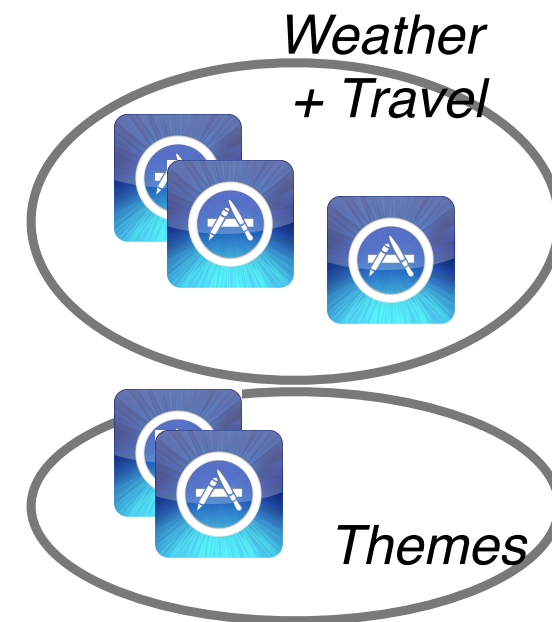
# CHABADA



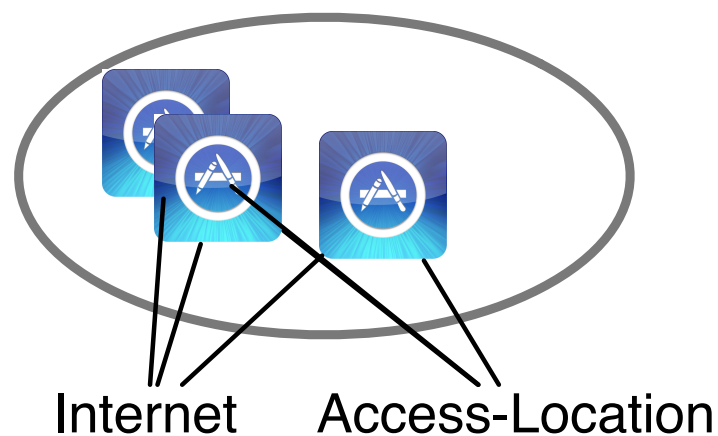
**1. App collection**



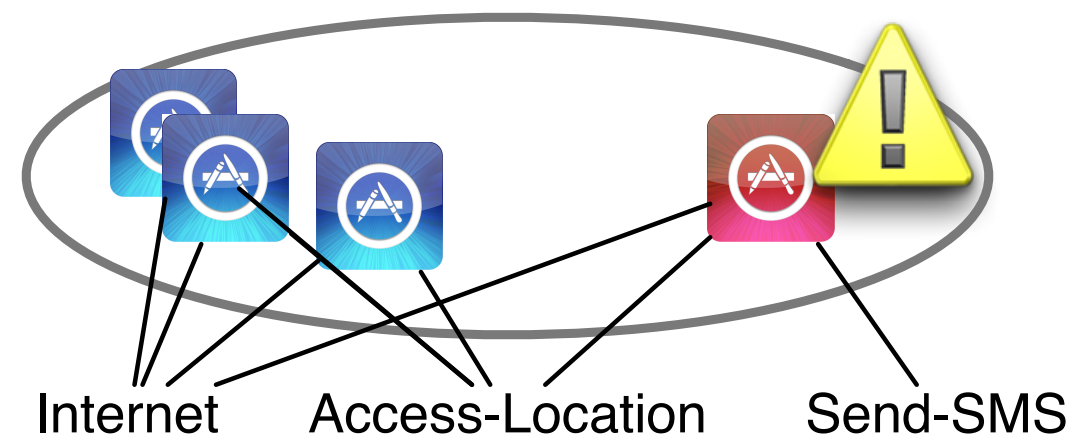
**2. Topics**



**3. Clusters**



**4. APIs**



**5. Outliers**

# Clustering

- Want to identify *groups of applications* that are similar according to their descriptions.
- Used *K-Means* to identify such clusters
- Used *elements silhouette* to identify best number K of clusters

# Clusters

Id	Assigned Name	Size	Most Important Topics
1	“sharing”	1,453	<b>share</b> (53%), settings and utils, navigation and travel
2	“puzzle and card games”	953	<b>puzzle and card games</b> (78%), share, game
3	“memory puzzles”	1,069	<b>puzzle and card games</b> (40%), game (12%), share
4	“music”	714	<b>music</b> (58%), share, settings and utils
5	“music videos”	773	<b>popular media</b> (44%), <b>holidays and religion</b> (20%), share
6	“religious wallpapers”	367	<b>holidays and religion</b> (56%), design and art, wallpapers
7	“language”	602	<b>language</b> (67%), share, settings and utils
8	“cheat sheets”	785	<b>game and cheat sheets</b> (76%), share, popular media
9	“utils”	1,300	<b>settings and utils</b> (62%), share, connection
10	“sports game”	1,306	<b>game</b> (63%), battle games, puzzle and card games
11	“battle games”	953	<b>battle games</b> (60%), <b>game</b>



19	“sports”	580	<b>sports</b> (62%), share, popular media
20	“files and videos”	679	<b>files and videos</b> (63%), share, settings and utils
21	“search and browse”	363	<b>search and browse</b> (64%), game, puzzle and card games
22	“advertisements”	380	<b>policies and ads</b> (97%)
23	“design and art”	978	<b>design and art</b> (48%), share, game
24	“car games”	449	<b>cars</b> (51%), game, puzzle and card games
25	“tv live”	500	<b>tv</b> (57%), share, navigation and travel
26	“adult photo”	828	<b>photo and social</b> (59%), share, settings and utils
27	“adult wallpapers”	543	<b>wallpapers</b> (51%), share, kids and bodies
28	“ad wallpapers”	180	<b>policies and ads</b> (46%), wallpapers, settings and utils
29	“ringtones and sound”	662	<b>ringtones and sound</b> (68%), share, settings and utils
30	“theme wallpapers”	593	<b>wallpapers</b> (90%), holidays and religion, share
31	“personalize”	402	<b>personalize</b> (86%), share, settings and utils
32	“settings and wallpapers”	251	<b>settings and utils</b> (37%), <b>wallpapers</b> (37%), personalize

THEME

FREE LAUNCHER DOWNLOAD GO INSTAL APPLI WALLPAP GETJAR PURCHAS

ICON LOCKER CHOOS PHONE DESIGN PRESS SELECT MENU SM EX GOLD PRO SUPPORT SCREEN BACKGROUND THANK ANDROID CONTACT NEW PAI MATCH FONT CN TIP OPEN ADVERTIS BEAUTI REPLAC KNOW SET RIGHT PREMIUM HEART JUST PREFER DEV EFFECT ANIM MARKET TEAM NOTIF INTERFAC SEVER GALAXI IPHON OPTION NEED LATEST EITHER SUGGEST CUSTOM CONVERS SEARCH RESERV COLOR HALLOWEEN TAB BUTTON AUTOMAT HELP SHORT DIRECTLI LIKE GOOGL RECOMMEND LIST PINK PLAI AD RED NOTIC PLUGIN NEON ENOUGH COOL ALSO COIN CLICK EACH SWEET LET V2.58 IMPROV CHECK TIME VLOS GREAT KEYBOARD WORK CHANG GIVE COPYRIGHT 3D VERSION INTRODUCT BUG NEXU CUTE FEATUR DEVIC CHRISTMA APPLIC TRY LOVE SMARTPHON BLUE MAKE CHECKOUT PLEAS COMPLET DEVELOP FEEL BACK PRO SPECIAL NOW IMPORT ANDROID WHATEV AVAIL SURE

# "Travel" Cluster





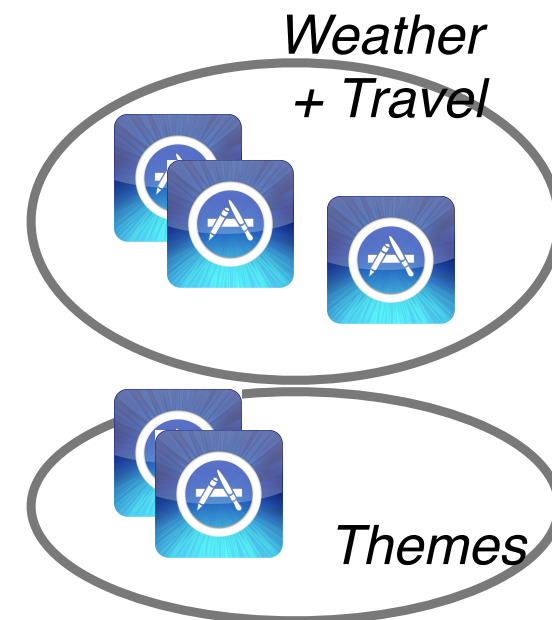
# CHABADA



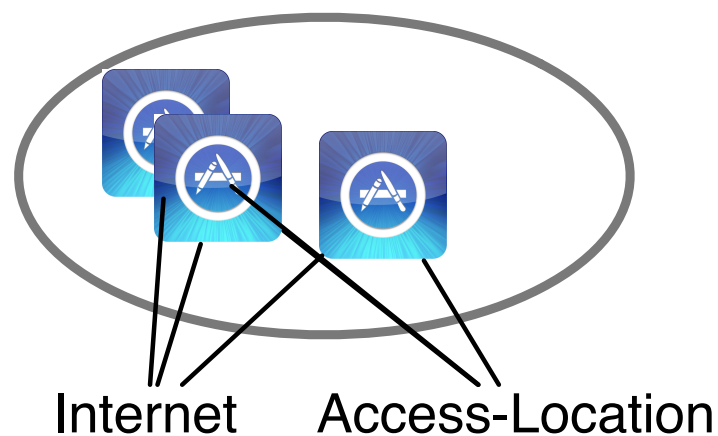
**1. App collection**



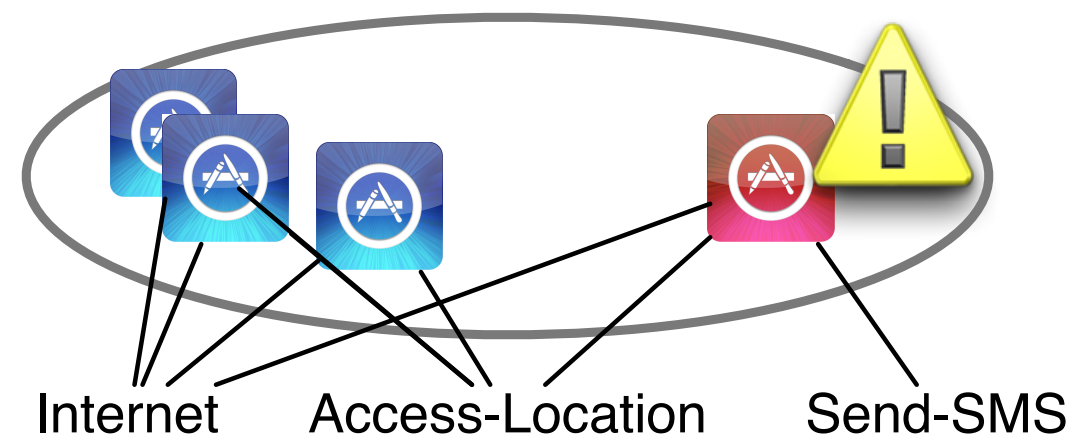
**2. Topics**



**3. Clusters**



**4. APIs**



**5. Outliers**

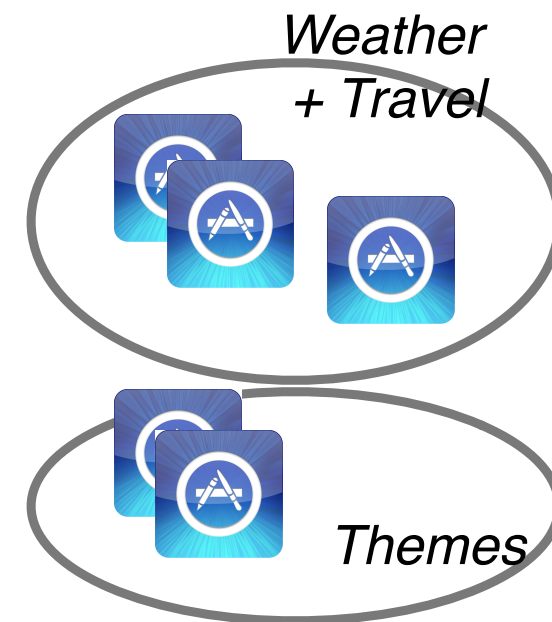
# CHABADA



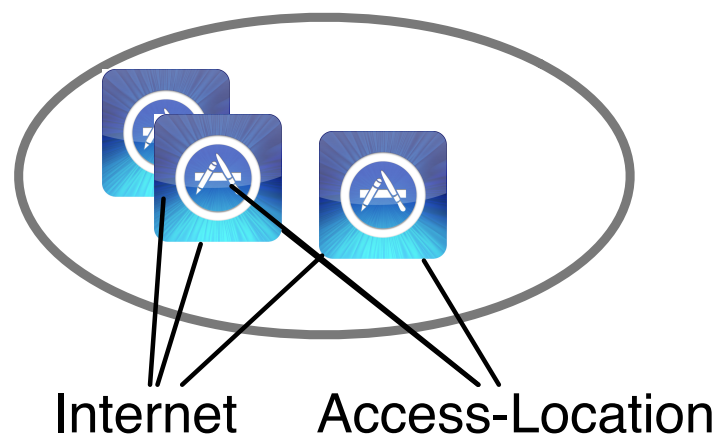
**1. App collection**



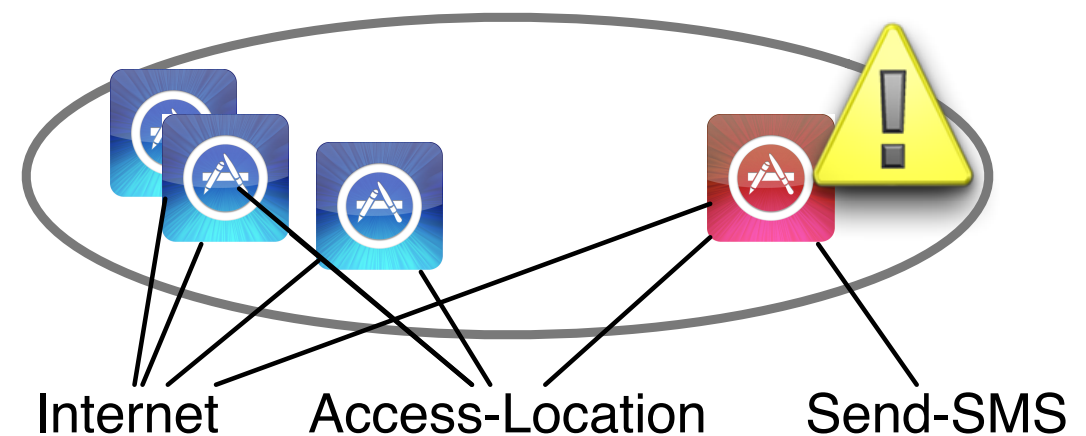
**2. Topics**



**3. Clusters**



**4. APIs**



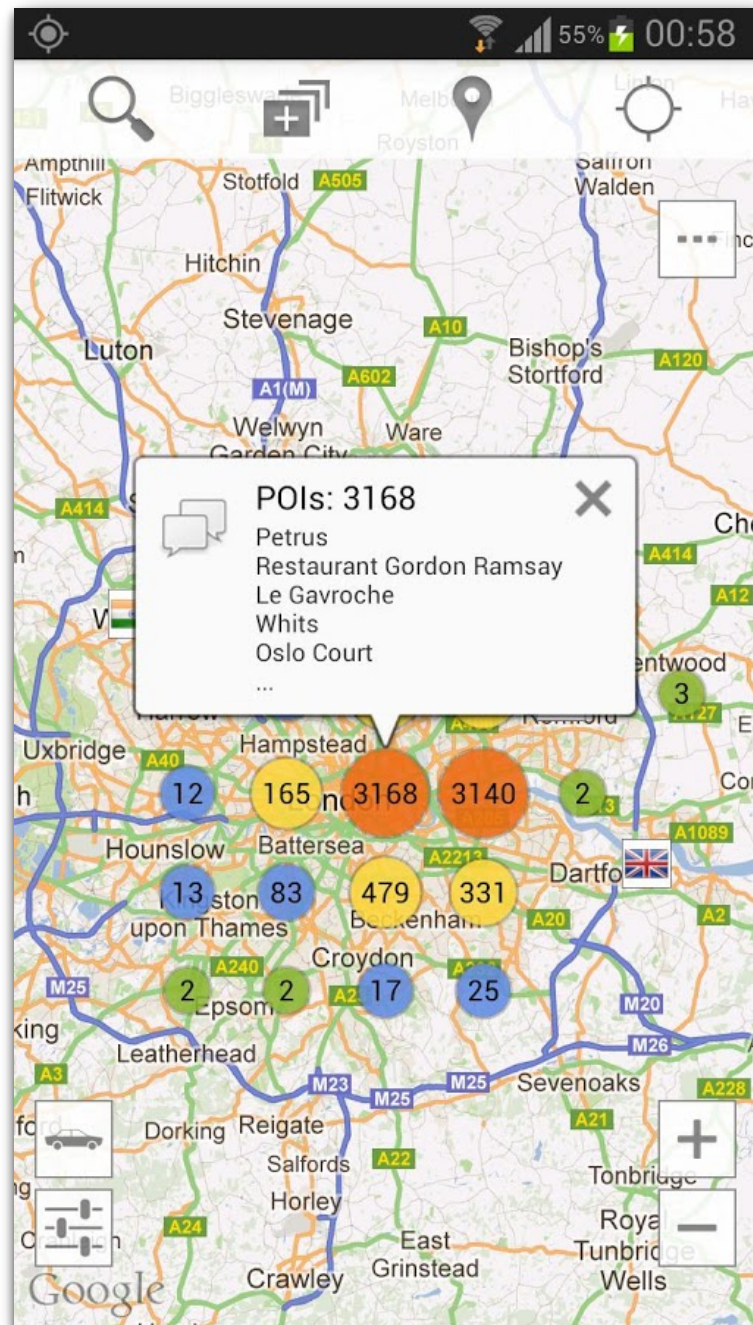
**5. Outliers**

# API Analysis

- For each APK, we identified the APIs used
- Used simple static analysis
- Only considered *sensitive APIs* which would be governed by *permissions*



# London Restaurants



`android.net.ConnectivityManager.getActiveNetworkInfo()`  
`android.webkit.WebView()`

**INTERNET**  
**GET-ACCOUNTS**  
**ACCESS-WIFI-STATE**  
**ACCESS-NETWORK-STATE**  
**ACCESS-FINE-LOCATION**  
**READ-PHONE-STATE**  
**VIBRATE**

`android.net.NetworkInfo.isConnectedOrConnecting()`  
`android.net.ConnectivityManager.getAllNetworkInfo()`

# "Travel" Cluster

## Description



# Permissions of APIs used

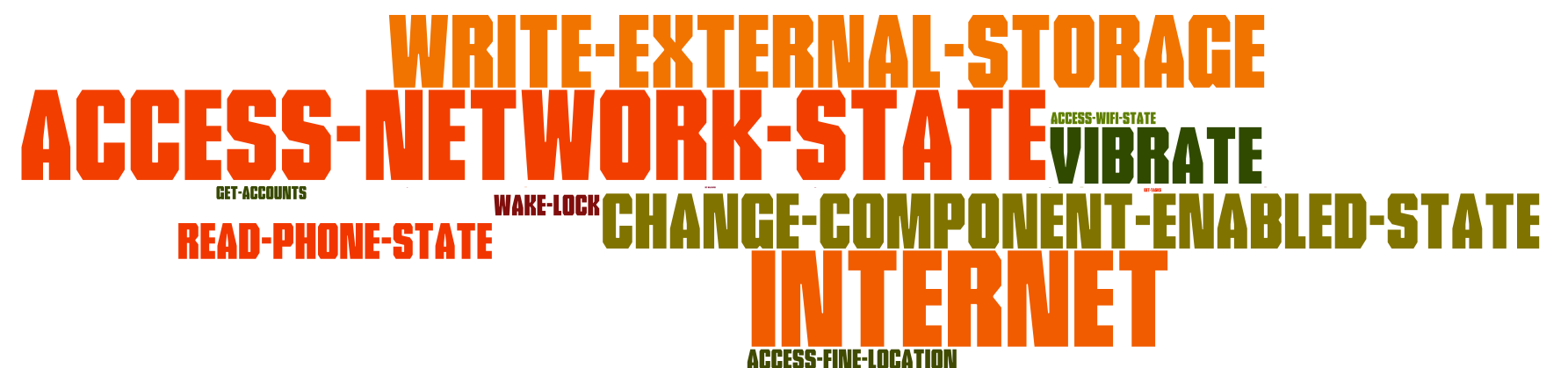
ACCESS-FINE-LOCATION READ-PHONE-STATE VIBRATE  
 ACCESS-NETWORK-STATE WRITE-EXTERNAL-STORE  
 ACCESS-WIFI-STATE GET-ACCOUNTS GET-TOASTS  
 INTERNET WAKE-LOCK

# “Personalize” Cluster

## Description



# Permissions of APIs used





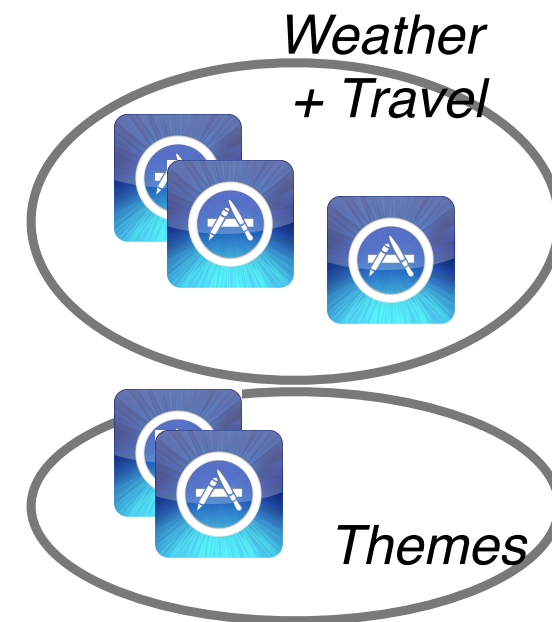
# CHABADA



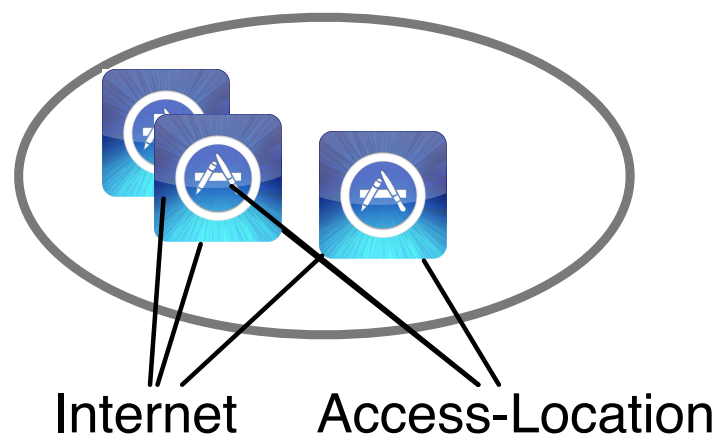
**1. App collection**



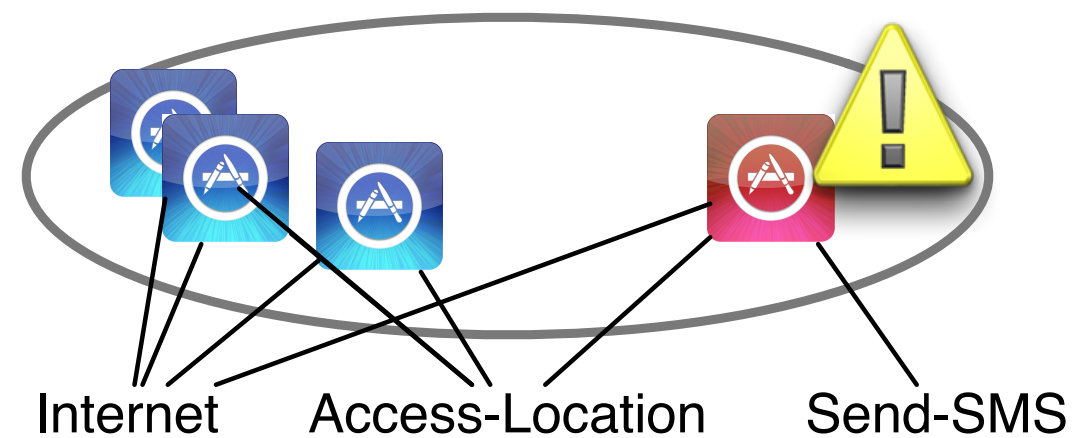
**2. Topics**



**3. Clusters**



**4. APIs**



**5. Outliers**

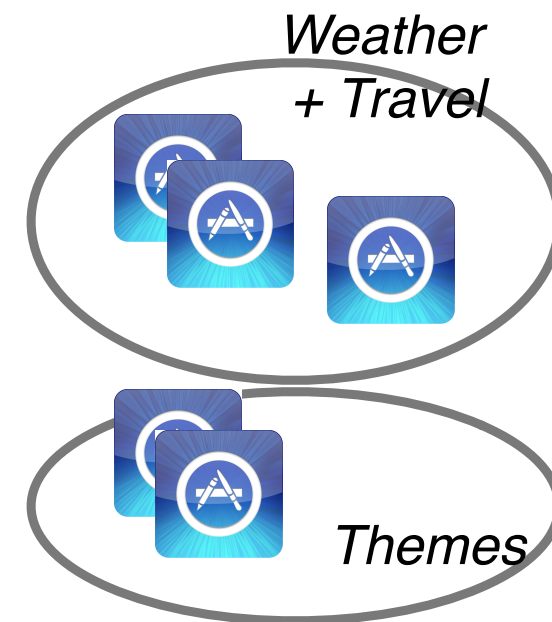
# CHABADA



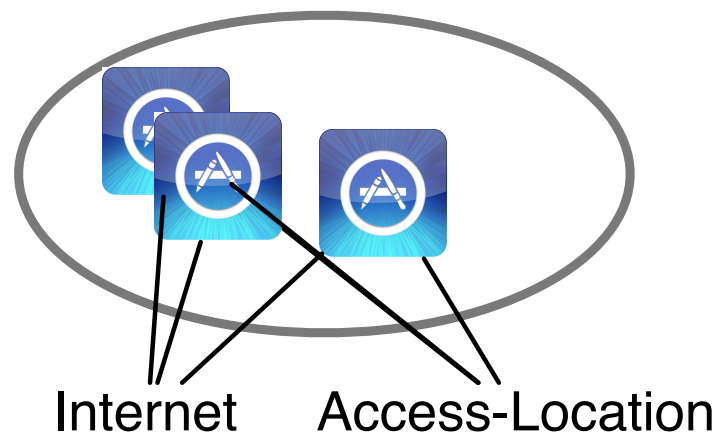
**1. App collection**



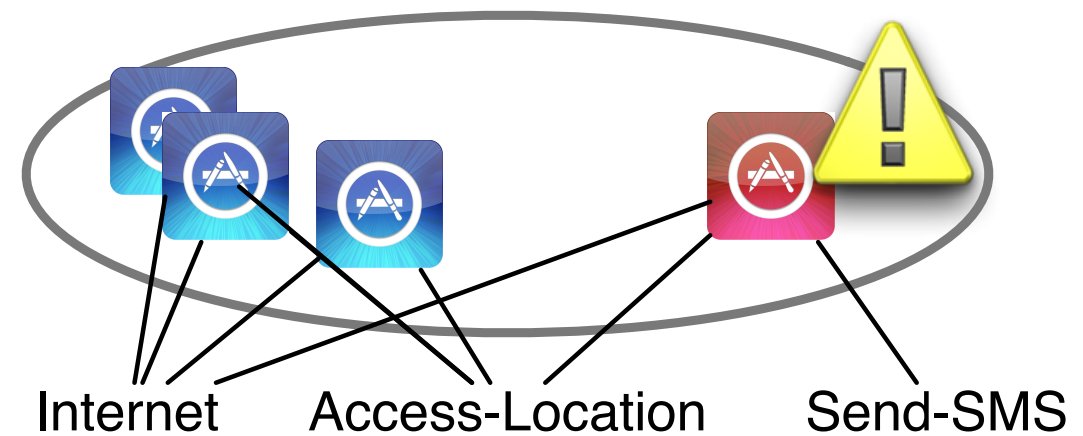
**2. Topics**



**3. Clusters**



**4. APIs**



**5. Outliers**

# "Travel" Cluster

## Description



# Permissions of APIs used

ACCESS-FINE-LOCATION READ-PHONE-STATE VIBRATE  
 ACCESS-NETWORK-STATE WRITE-EXTERNAL-STORE  
 ACCESS-WIFI-STATE GET-ACCOUNTS GET-TOASTS  
 INTERNET WAKE-LOCK



# “Travel” Cluster

Permissions of  
APIs used

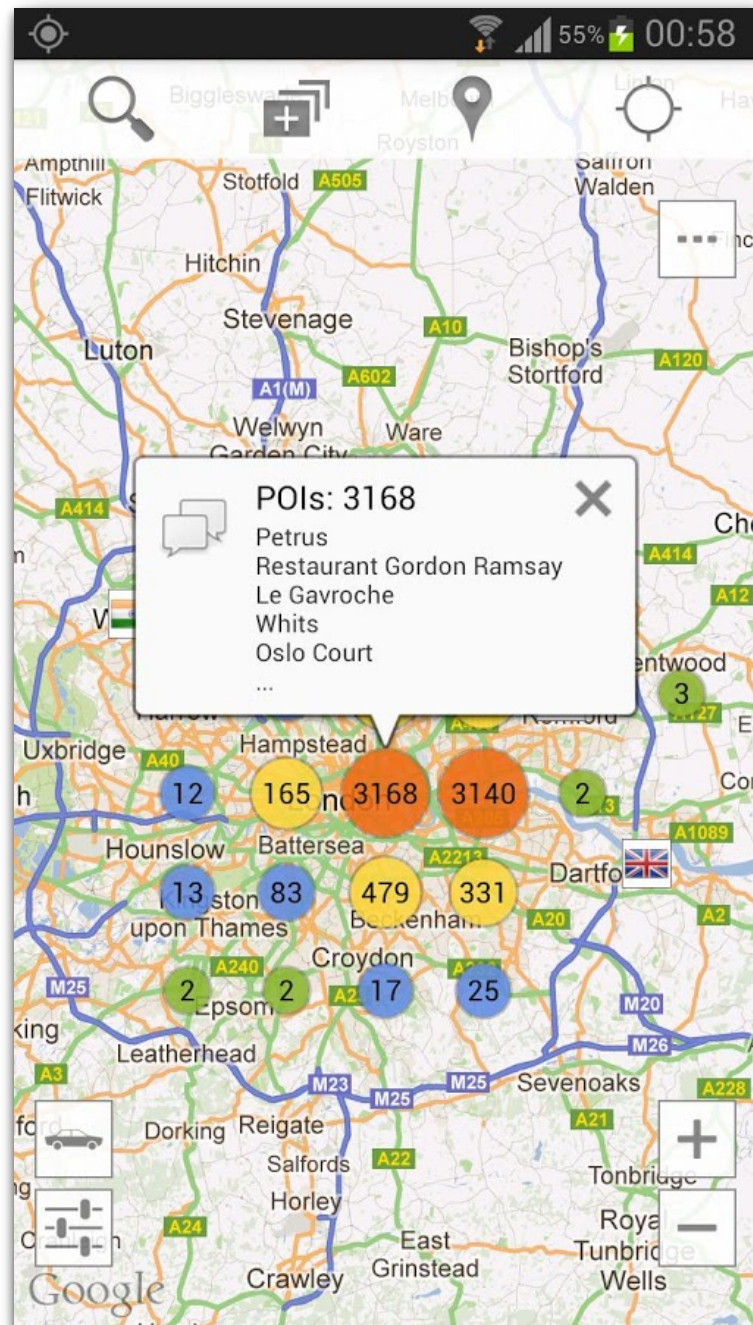
**ACCESS-FINE-LOCATION** **ACCESS-NETWORK-STATE** **INTERNET**  
ACCESS-WIFI-STATE READ-PHONE-STATE VIBRATE  
WRITE-EXTERNAL-STORAGE WAKE-LOCK

# London Restaurants

Permissions of  
APIs used

**INTERNET**  
**GET-ACCOUNTS**  
**ACCESS-WIFI-STATE**  
**ACCESS-NETWORK-STATE**  
**ACCESS-FINE-LOCATION**  
**READ-PHONE-STATE**  
**VIBRATE**

# London Restaurants

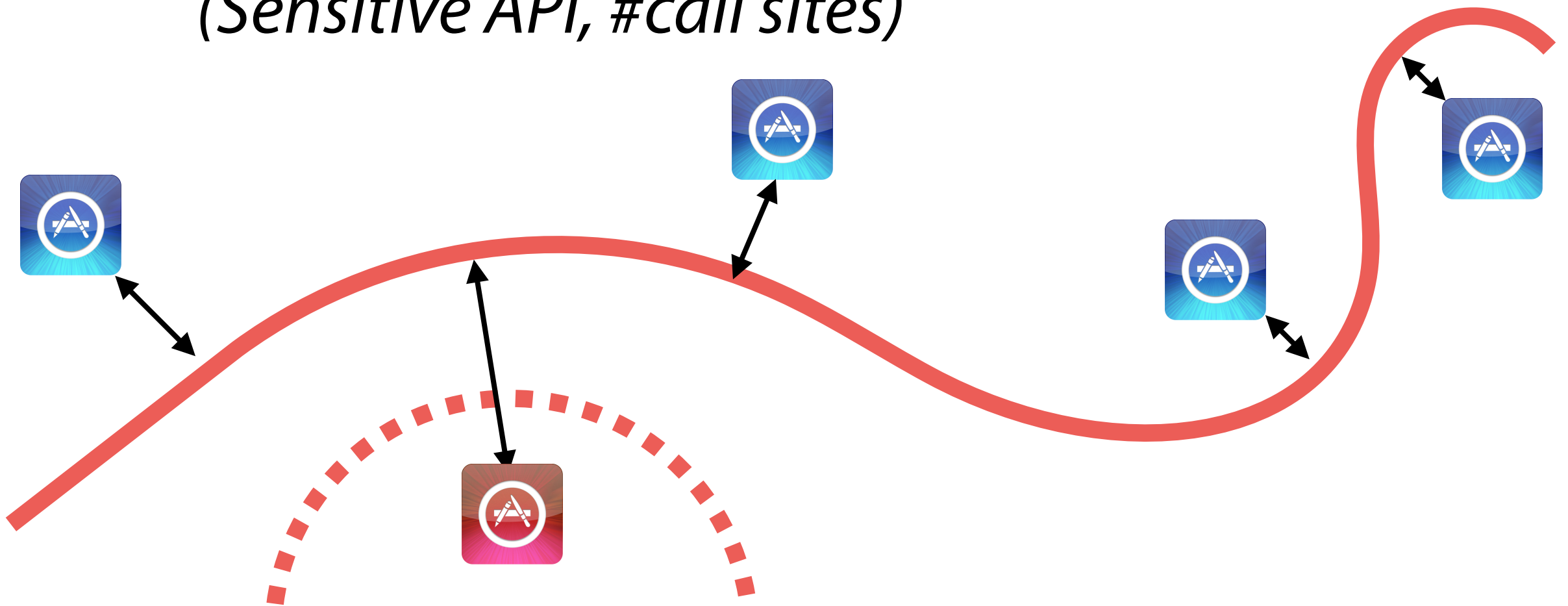


`android.net.ConnectivityManager.getActiveNetworkInfo()`  
`android.webkit.WebView()`  
`java.net.HttpURLConnection.connect()`  
`android.app.NotificationManager.notify()`  
`java.net.URL.openConnection()`  
**`android.telephony.TelephonyManager.getDeviceId()`**  
`org.apache.http.impl.client.DefaultHttpClient()`  
`org.apache.http.impl.client.DefaultHttpClient.execute()`  
`android.location.LocationManager.getBestProvider()`  
**`android.telephony.TelephonyManager.getLine1Number()`**  
`android.net.wifi.WifiManager.isWifiEnabled()`  
**`android.accounts.AccountManager.getAccountsByType()`**  
`android.net.wifi.WifiManager.getConnectionInfo()`  
`android.location.LocationManager.getLastKnownLocation()`  
`android.location.LocationManager.isProviderEnabled()`  
`android.location.LocationManager.requestLocationUpdates()`  
`android.net.NetworkInfo.isConnectedOrConnecting()`  
`android.net.ConnectivityManager.getAllNetworkInfo()`

→ *An Outlier* in the “Travel” Cluster

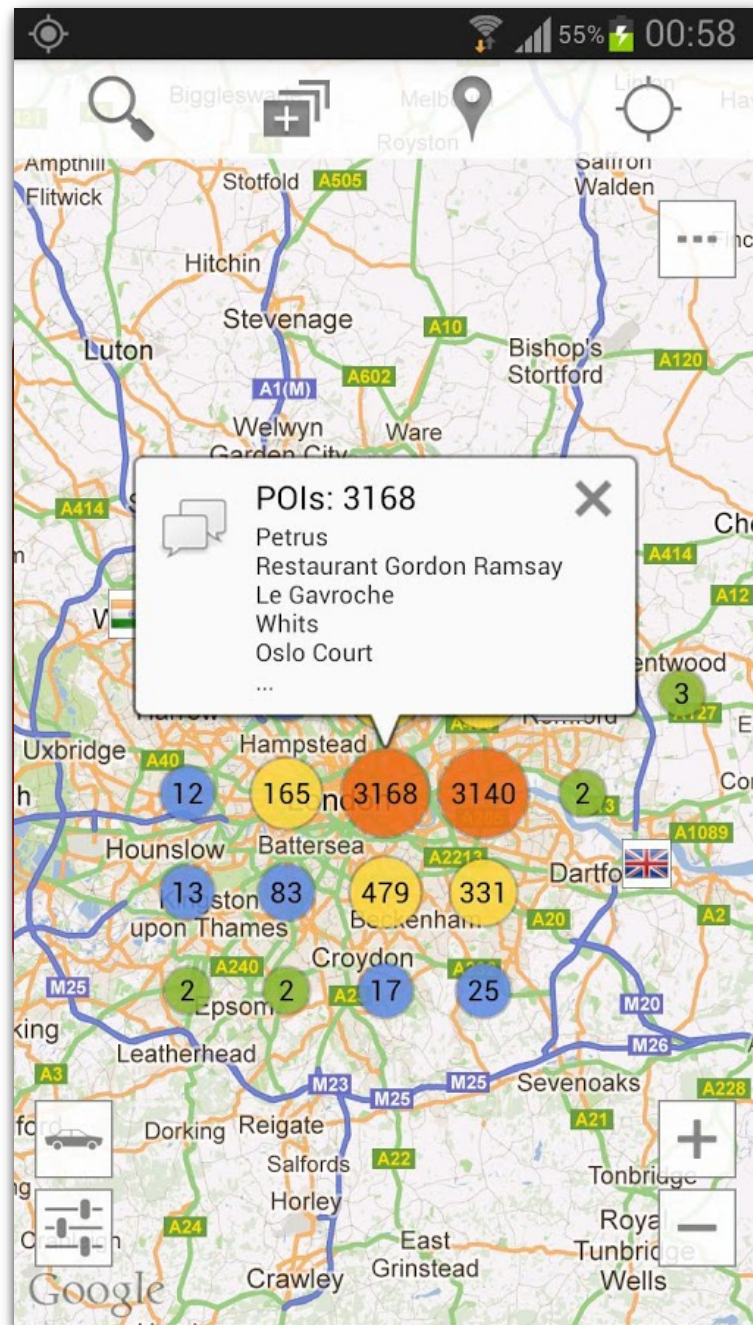
# Outlier Analysis

- In each cluster, identified outliers through *one-class support vector machine* (OC-SVM)
- Features of each APK: a vector of (*Sensitive API, #call sites*)





# London Restaurants



android.net.ConnectivityManager.getActiveNetworkInfo()  
android.webkit.WebView()  
java.net.HttpURLConnection.connect()  
android.app.NotificationManager.notify()  
java.net.URL.openConnection()  
**android.telephony.TelephonyManager.getDeviceId()**  
org.apache.http.impl.client.DefaultHttpClient()  
org.apache.http.impl.client.DefaultHttpClient.execute()  
android.location.LocationManager.getBestProvider()  
**android.telephony.TelephonyManager.getLine1Number()**  
android.net.wifi.WifiManager.isWifiEnabled()  
**android.accounts.AccountManager.getAccountsByType()**  
android.net.wifi.WifiManager.getConnectionInfo()  
android.location.LocationManager.getLastKnownLocation()  
android.location.LocationManager.isProviderEnabled()  
android.location.LocationManager.requestLocationUpdates()  
android.net.NetworkInfo.isConnectedOrConnecting()  
android.net.ConnectivityManager.getAllNetworkInfo()

→ Identified as Outlier

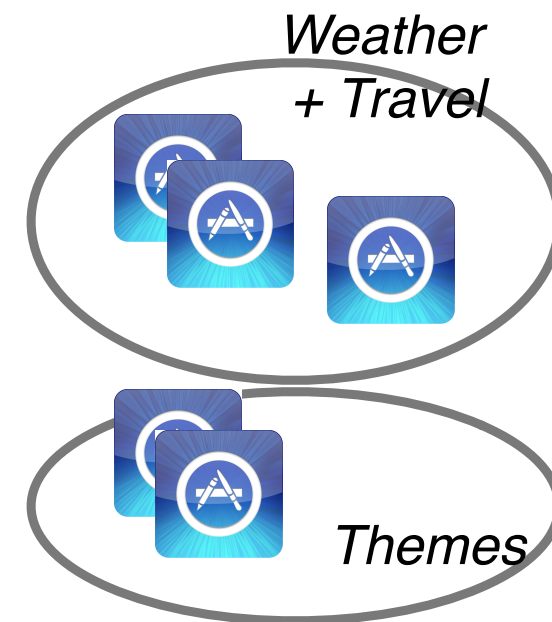
# CHABADA



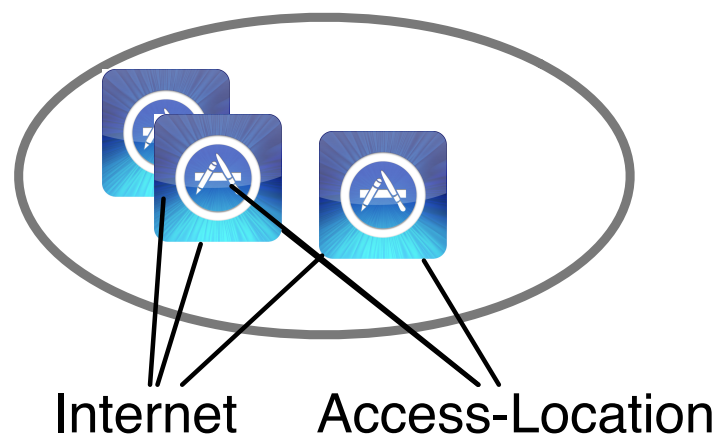
**1. App collection**



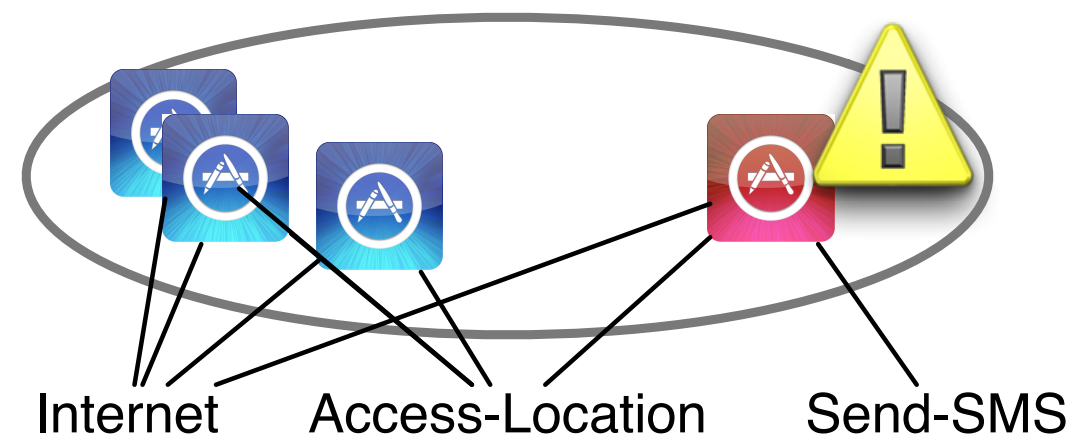
**2. Topics**



**3. Clusters**



**4. APIs**



**5. Outliers**

# Evaluation: Outliers

- *Can our technique effectively identify anomalies (i.e., mismatches between description and behavior) in Android apps?*
- Manually checked top 5 outliers in each cluster (160 total)
- 26% showed *covert behavior using sensitive APIs that acts against the interest of its users.*



# What makes an outlier?

- Ad frameworks (apploving, airpush)
- Dubious behavior (UNO, WICKED, Yahoo!)
- Uncommon behavior (SoundCloud)
- Benign outliers (Mr. Will's Stud Poker)

# Evaluation: Malware

- *Can our technique be used to identify malicious Android applications?*
- In each cluster, trained OC-SVM on 90% of “benign” apps
- Used TF-IDF as classifier on sets with remaining “benign” apps and 173 known malware apps

**Malware recognition rate >80%**

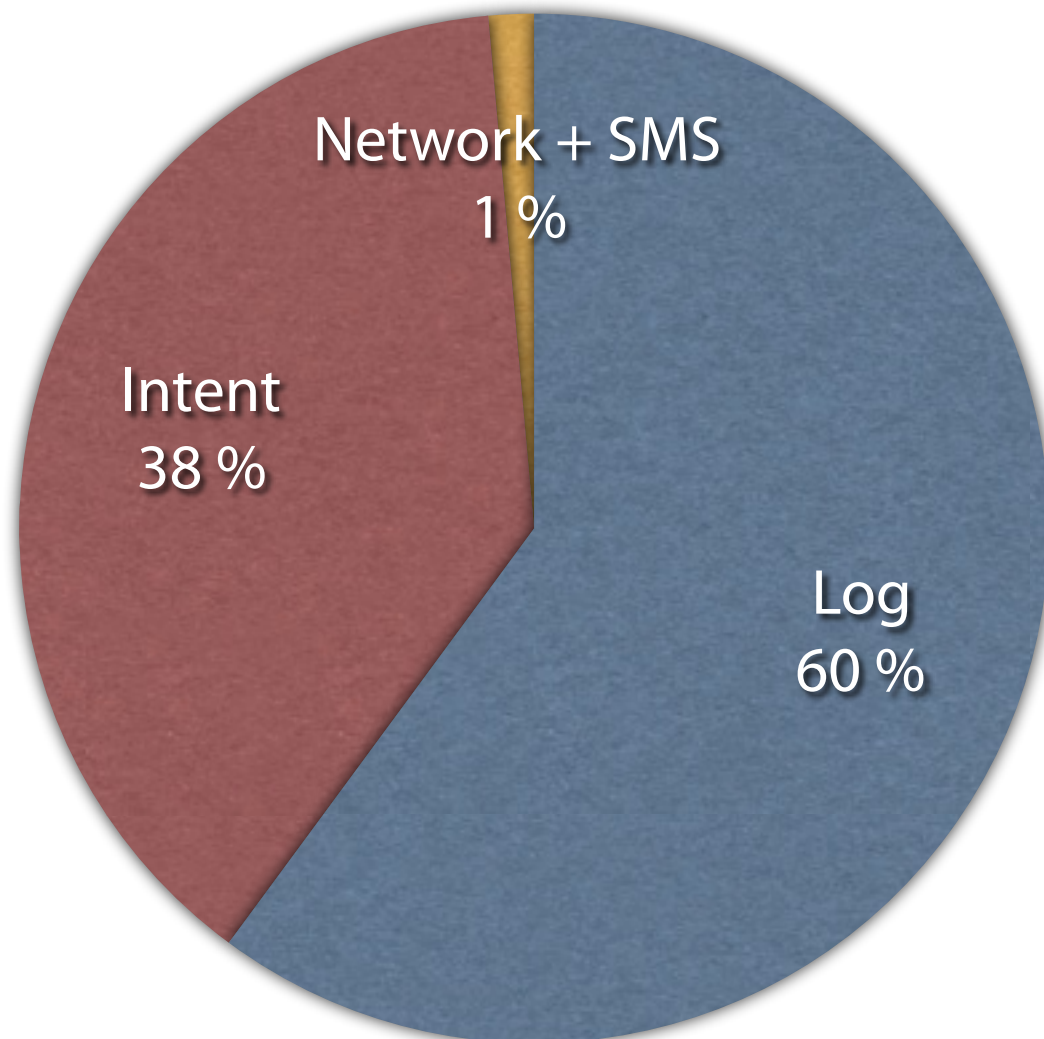


**Úlfar Erlingsson**

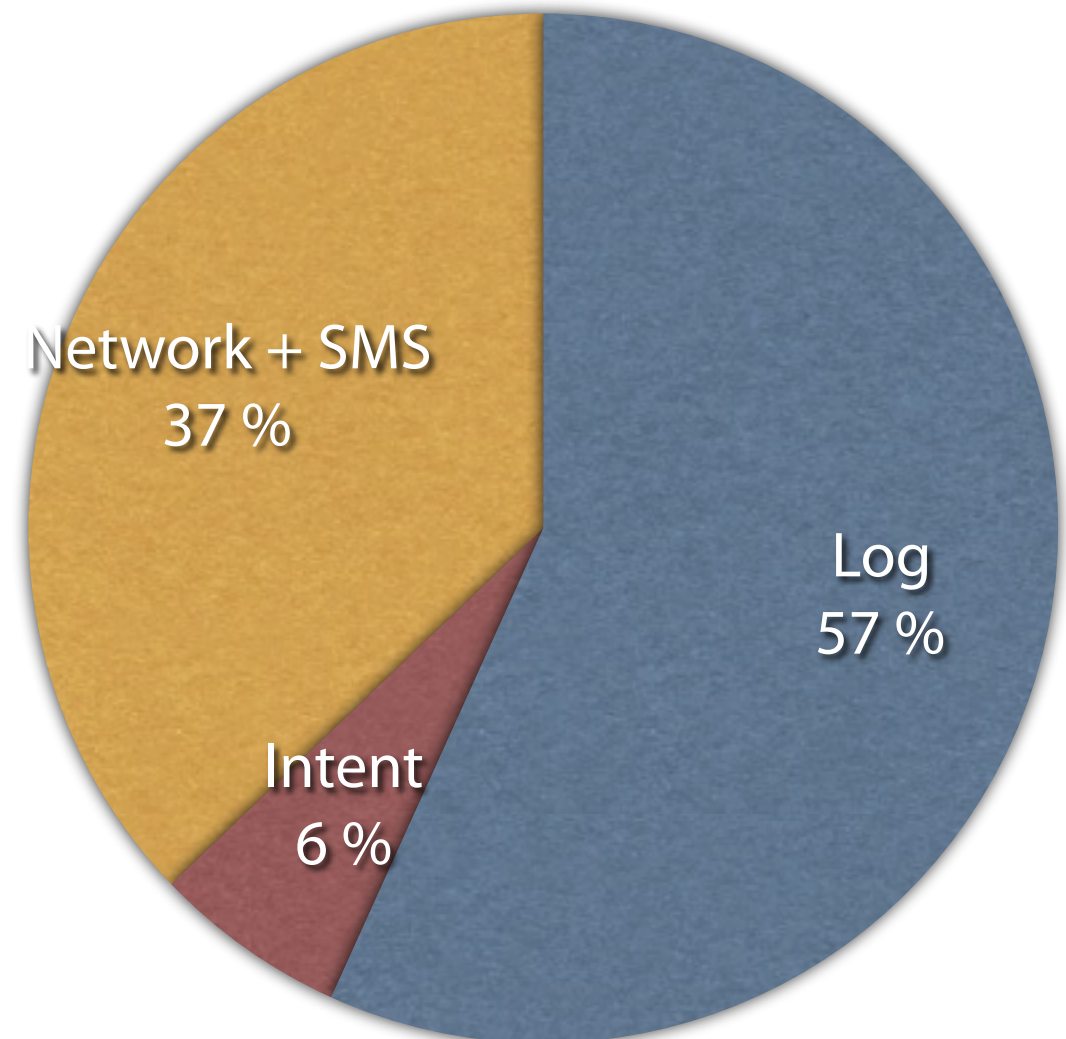
# Information Flow

- Which sensitive APIs does the *device ID* flow to?

**Benign Apps**

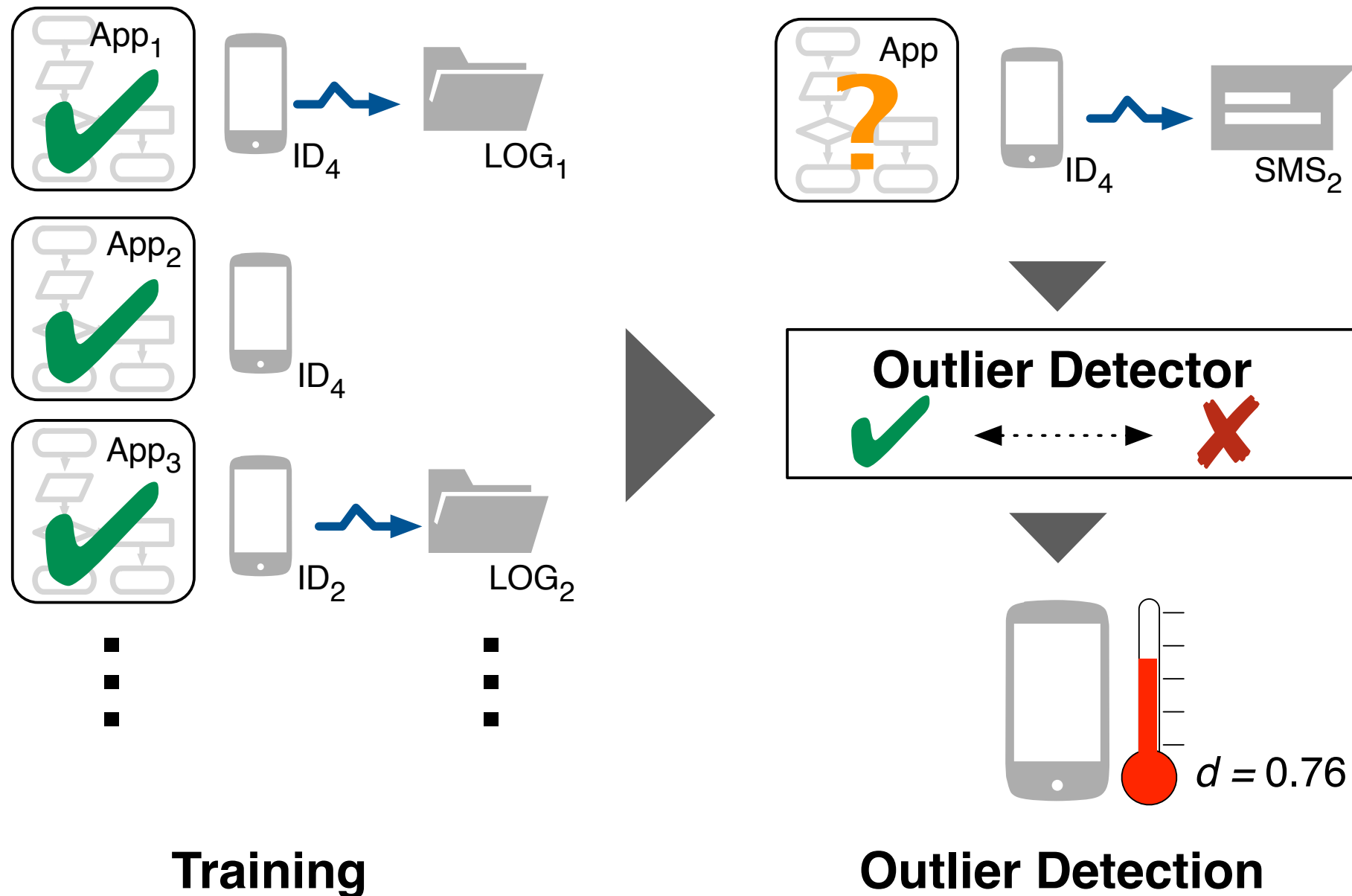


**Malicious Apps**





# MUDFLOW



**Malware recognition rate >86%**

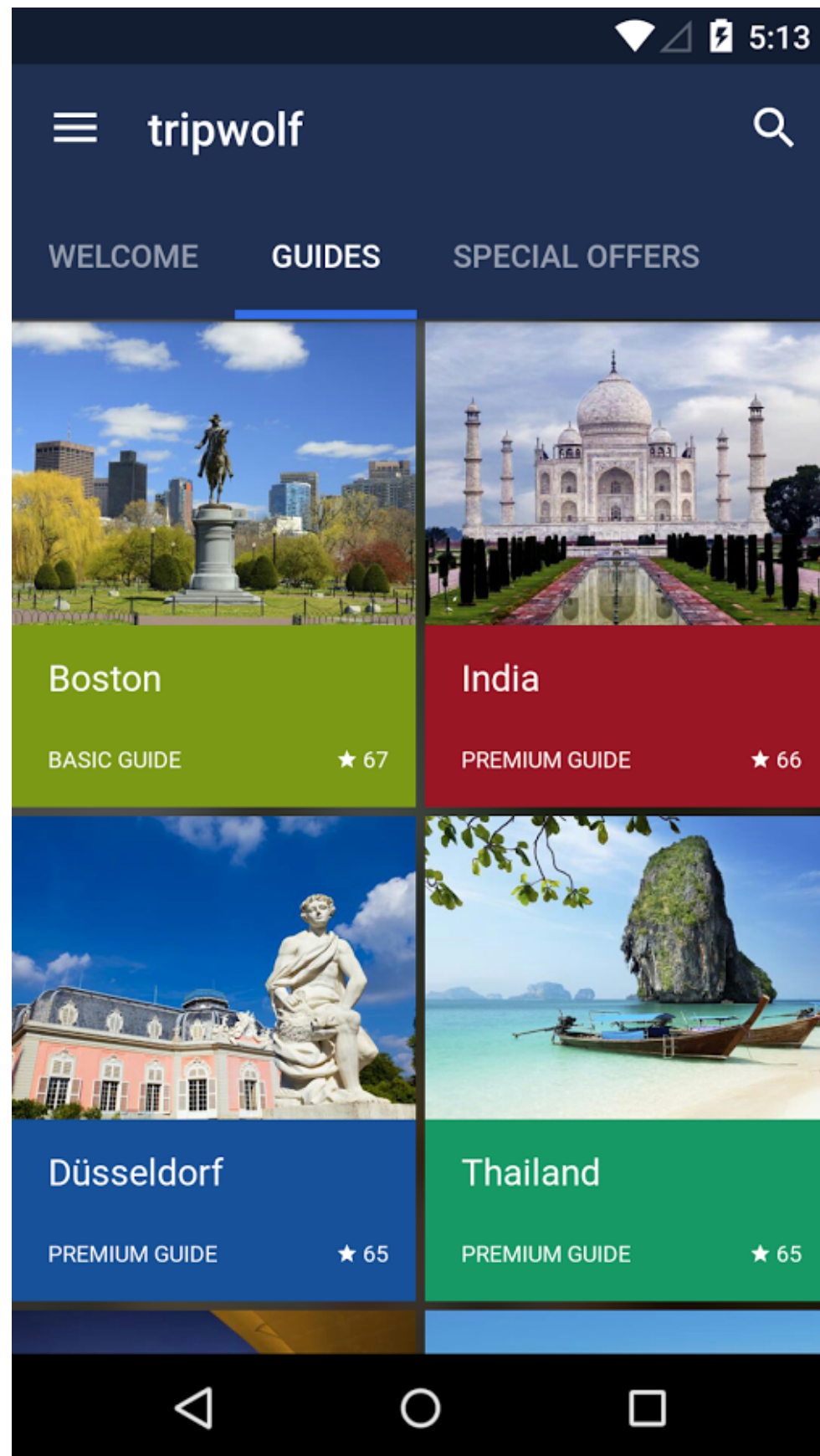


# Outliers



# Detect Outliers for UI Elements!



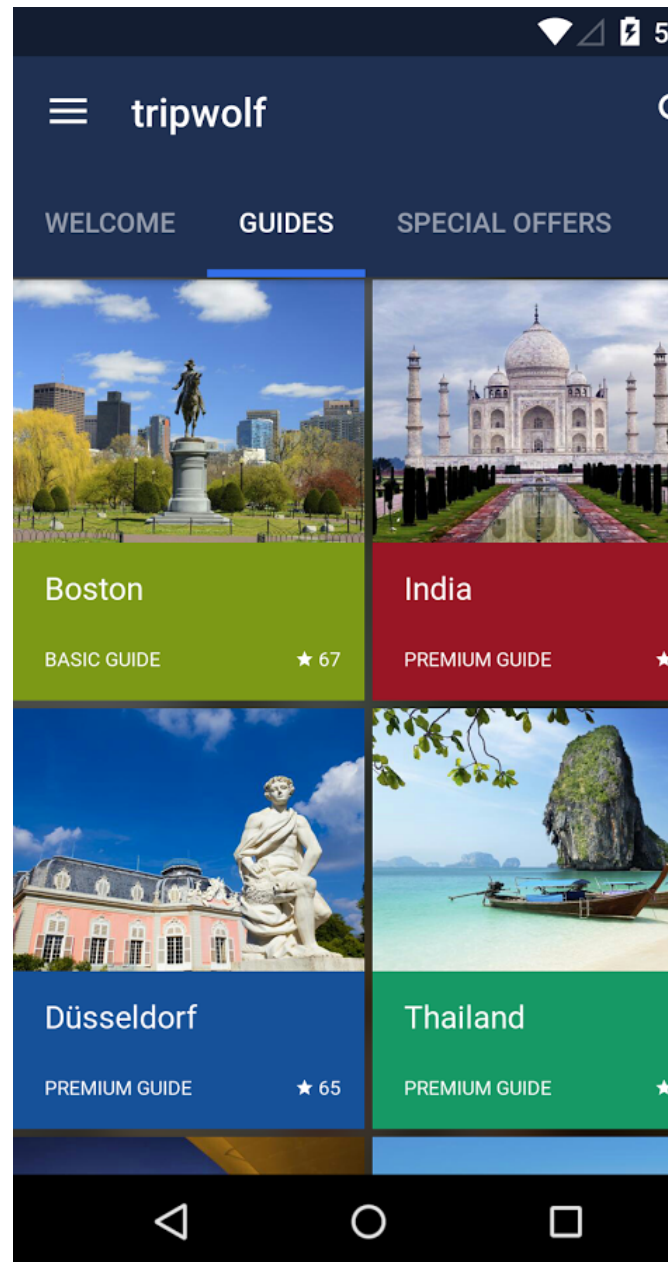


# Tripwolf


A serious travel app





# Registration

A screenshot of the 'Join tripwolf' registration screen. At the top, there's a dark blue header with a back arrow icon and the text 'Join tripwolf'. Below this, there are two large buttons for social login: 'with Facebook' (blue) and 'with Google' (red). In the center, there's a horizontal line with the word 'OR' in the middle. Below this is an 'E-mail' input field. At the bottom, there's a large grey button labeled 'JOIN TRIPWOLF'. At the very bottom, there's a link that says 'Already have an account?' followed by 'SIGN IN' in blue text.

# UI Elements




 with Facebook


 with Google


E-mail

JOIN TRIPWOLF

SIGN IN

 Join tripwolf

 with Facebook

 with Google

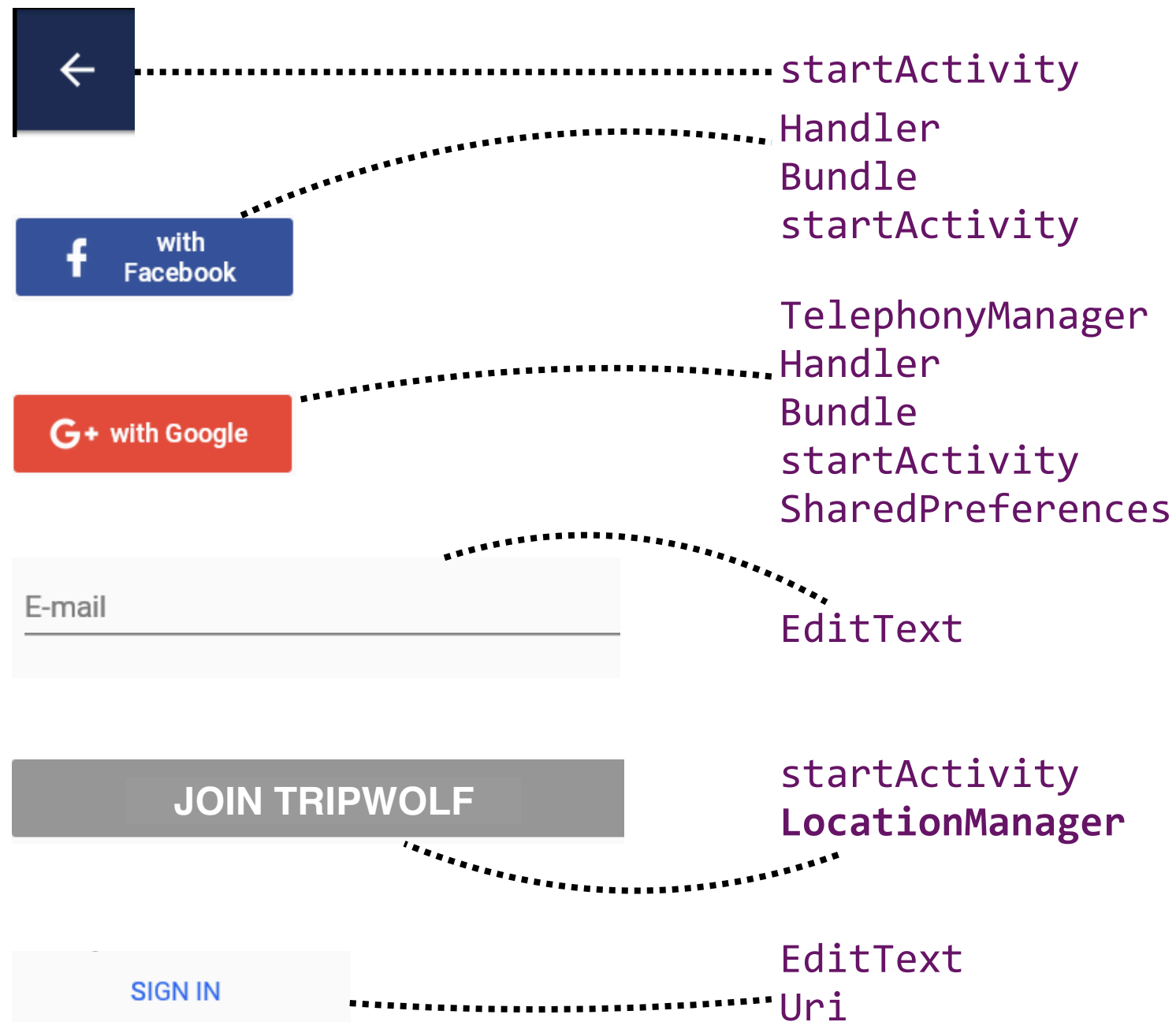
OR

E-mail

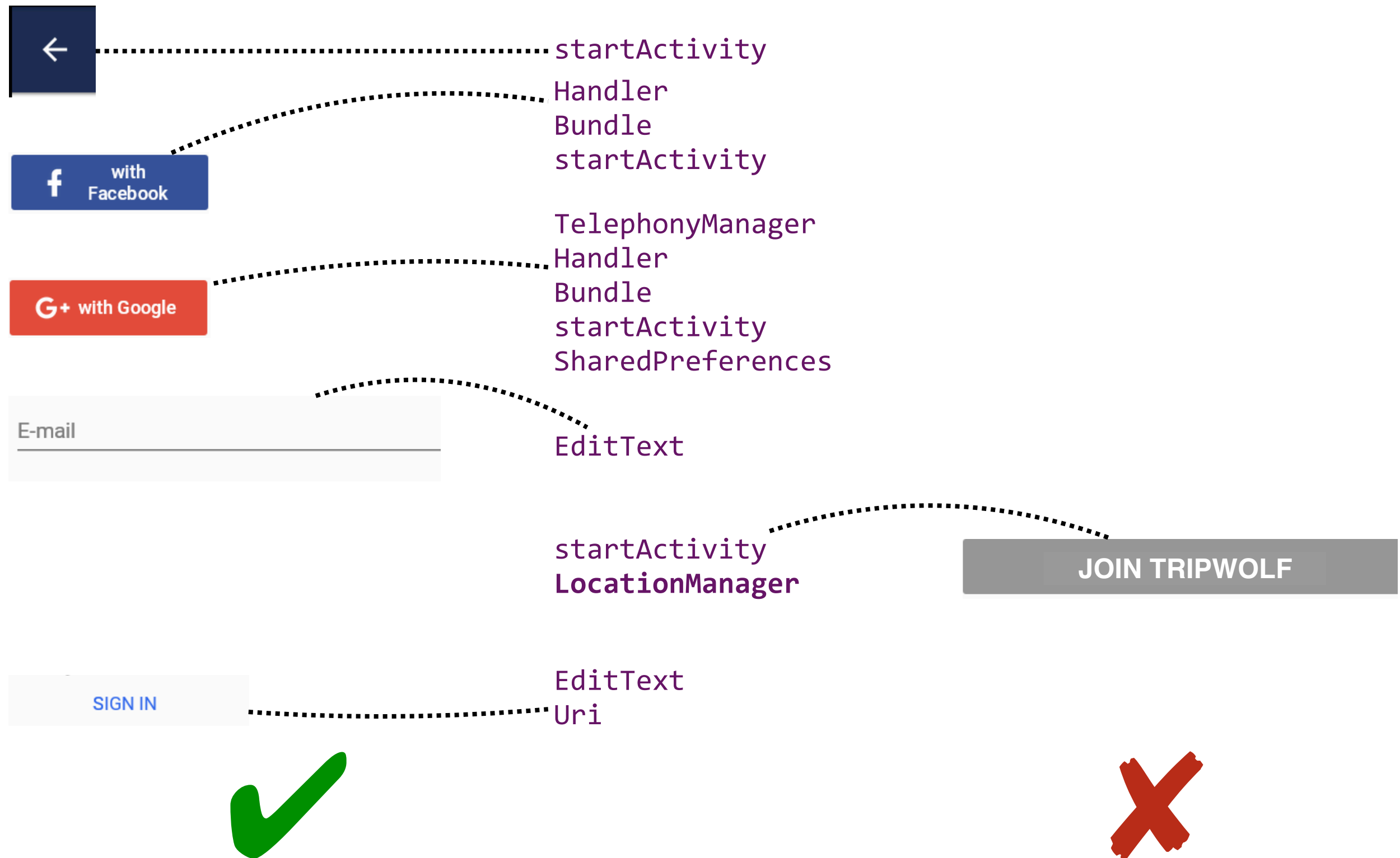
JOIN TRIPWOLF

Already have an account?  
[SIGN IN](#)

# APIs used



# Outliers





# Outliers

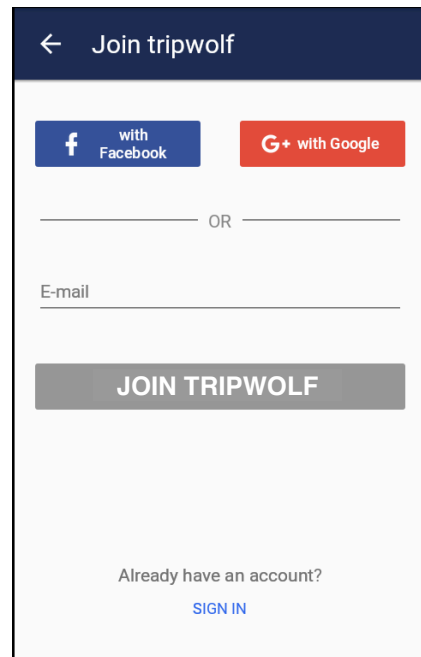
The "Join Tripwolf" button transmits the current location to the Tripwolf servers.

startActivity  
LocationManager

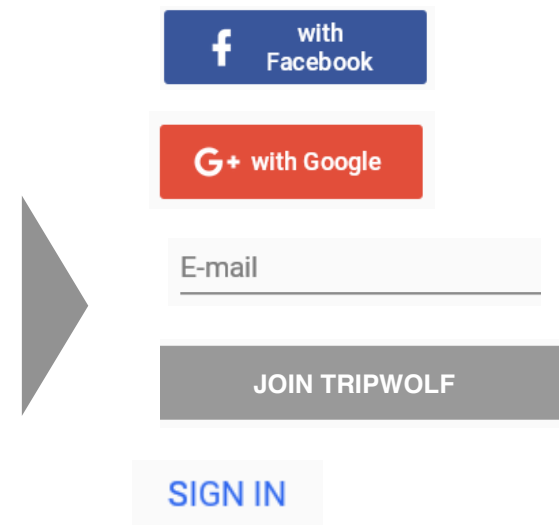
JOIN TRIPWOLF

This is unusual for "join" buttons

# Backstage



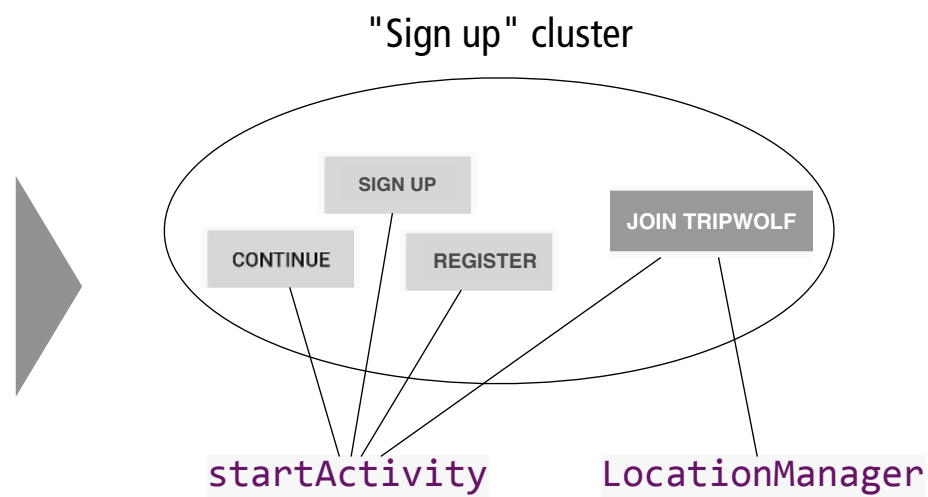
1. App Collection



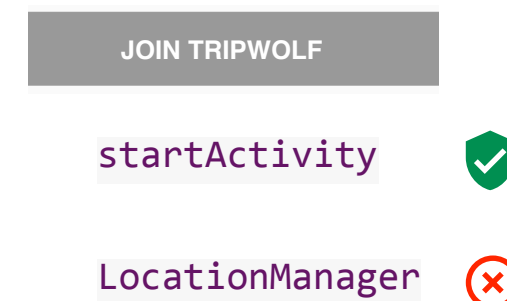
2. Mining GUI Elements



3. Context and APIs

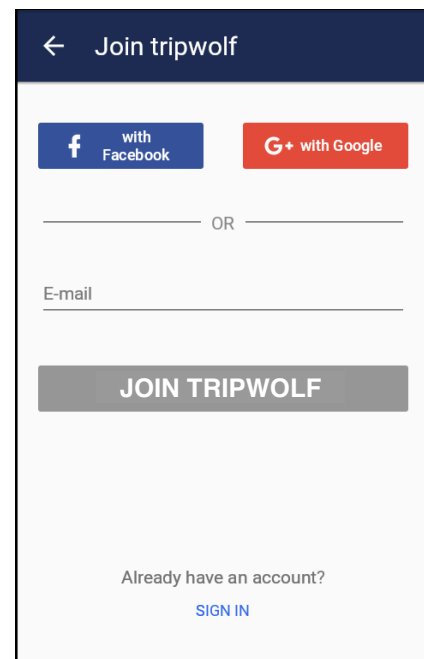


4. Cluster Analysis

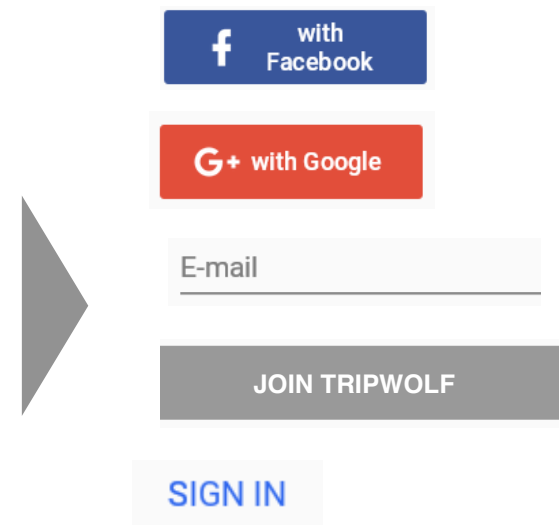


5. Outlier Detection

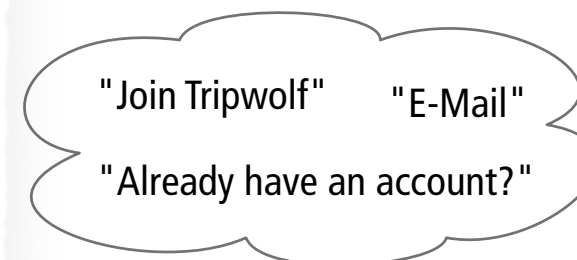
# Backstage



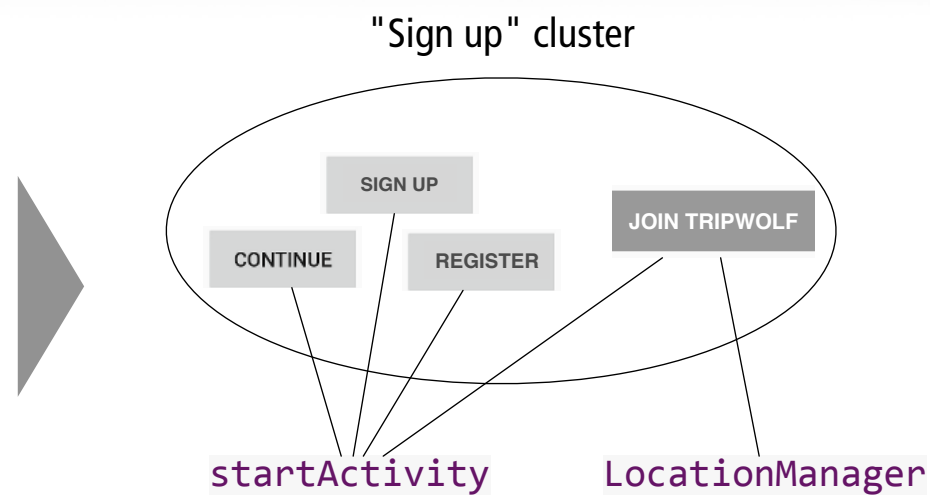
1. App Collection



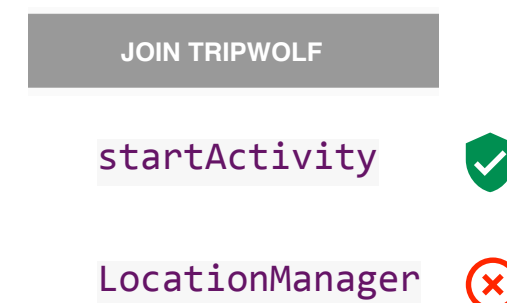
2. Mining GUI Elements



3. Context and APIs



4. Cluster Analysis



5. Outlier Detection

# Mining GUI Elements

```
<?xml version="1.0" encoding="utf-8"?>
<LinearLayout android:layout_width="fill_parent"
  android:layout_height="fill_parent">
  <fragment android:id="@+id/fragment"
    class="uinomaly.fragmentclass".../>
  <Button android:id="@+id/buttonOK"
    android:text="@string/buttonOK"
    android:onClick="xmlDefinedOnClick"
    style="@style/okButtonStyle"/>
  <ImageButton android:id="@+id/imageButtonPrint" ...
    android:src="@drawable/print_button"
    android:contentDescription="@string/printText" />
</LinearLayout>
```



# Mining GUI Elements

```
<Button android:id="@+id/buttonOK"  
    android:text="@string/buttonOK"  
    android:onClick="xmlDefinedOnClick"  
    style="@style/okButtonStyle"/>
```

Text shown

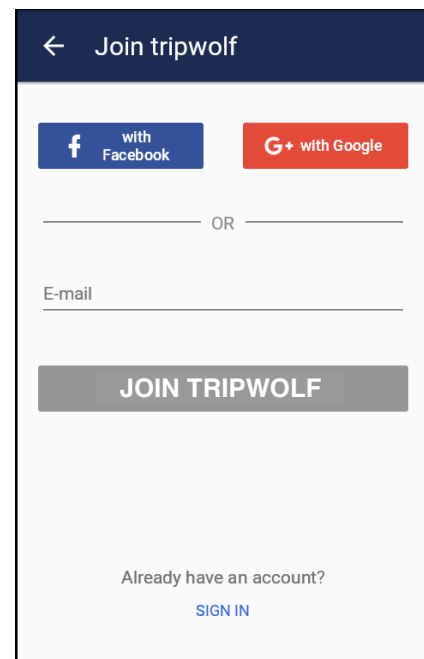
Callback

```
<ImageButton android:id="@+id/imageButtonPrint" ...  
    android:src="@drawable/print_button"  
    android:contentDescription="@string/printText" />
```

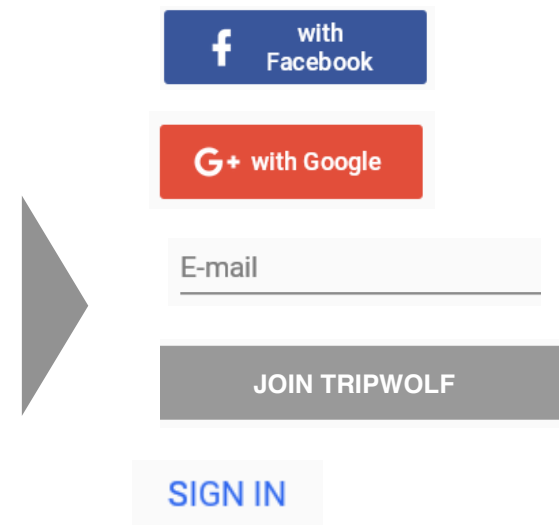
Icon  
file

Alternate Text

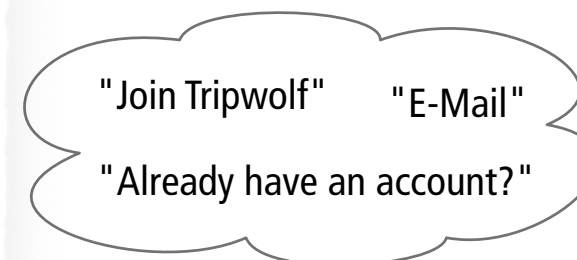
# Backstage



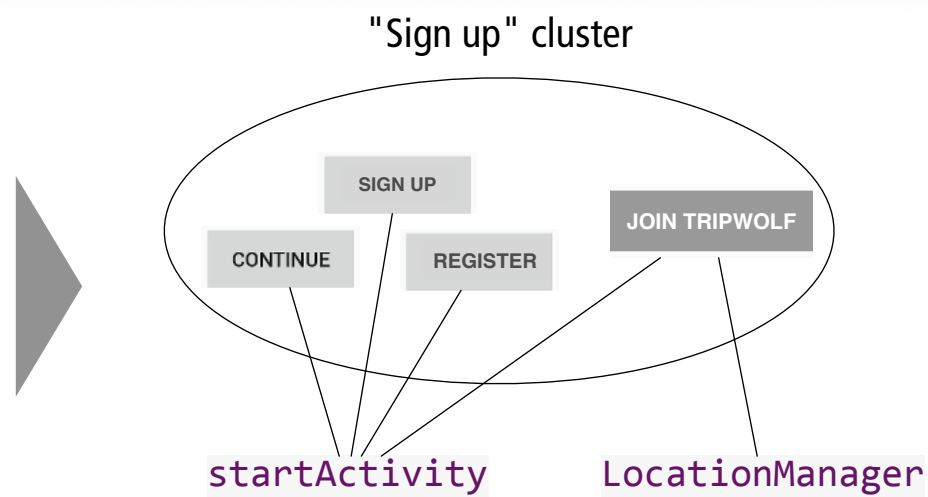
1. App Collection



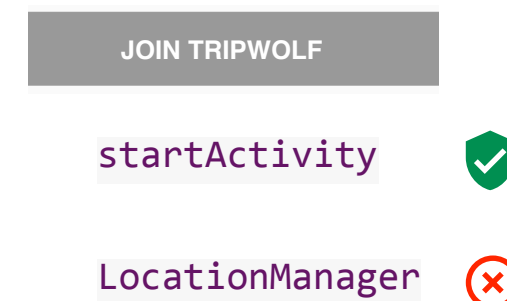
2. Mining GUI Elements



3. Context and APIs

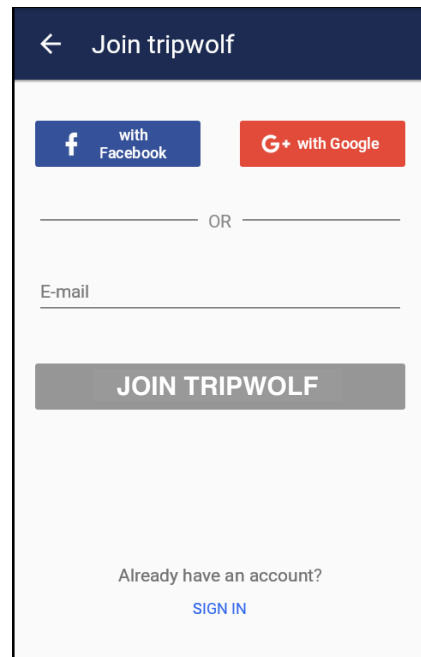


4. Cluster Analysis

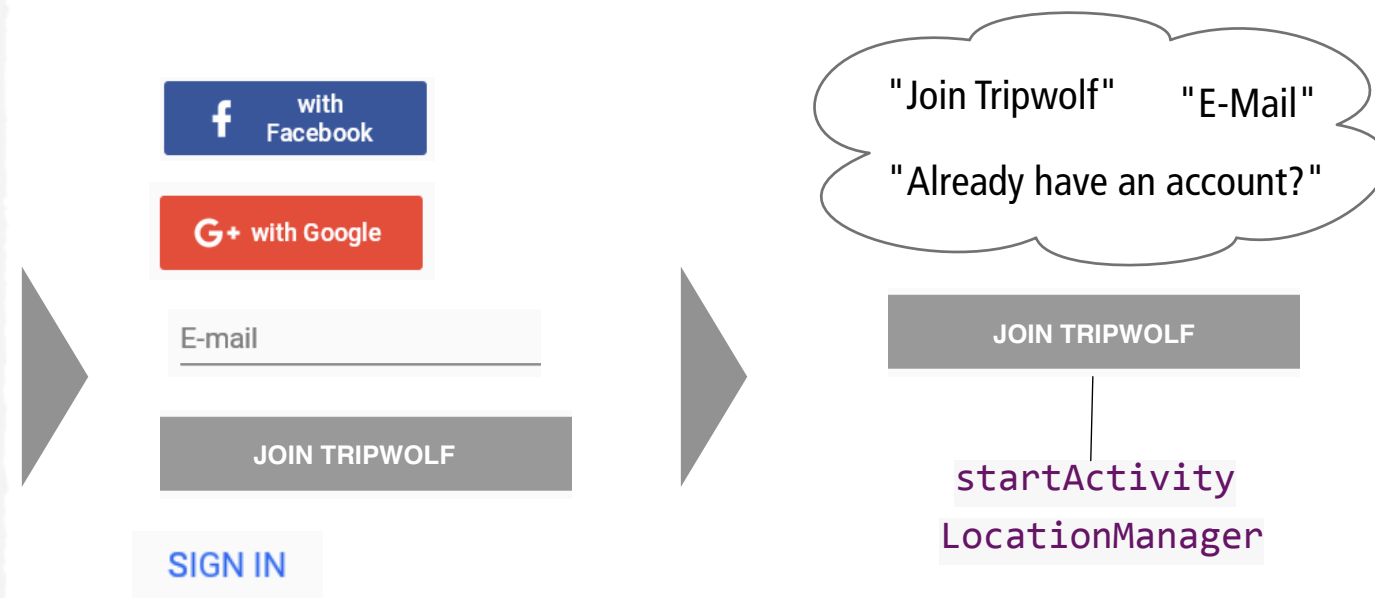


5. Outlier Detection

# Backstage

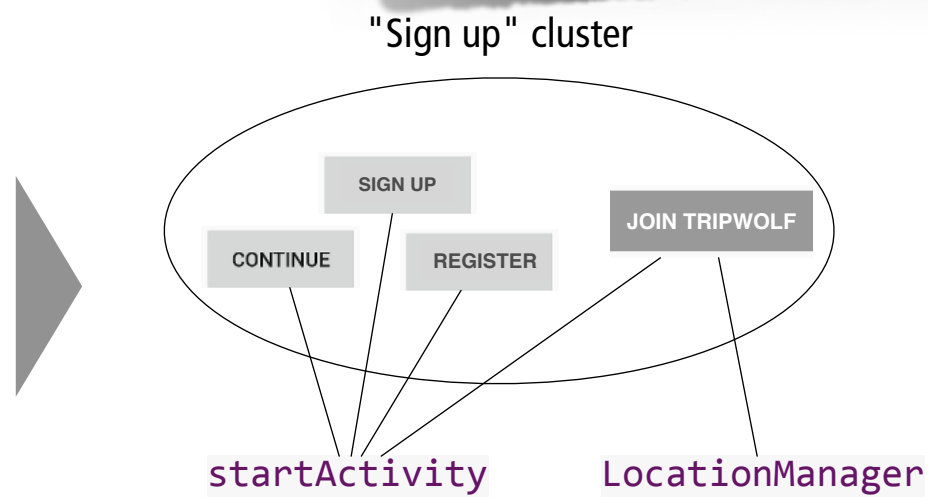


1. App Collection

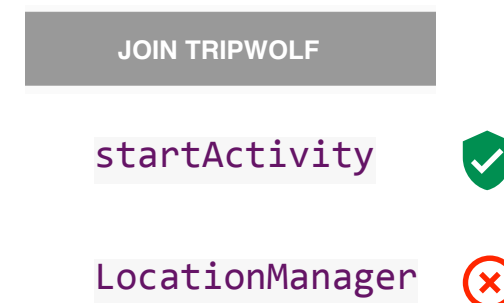


2. Mining GUI Elements

3. Context and APIs



4. Cluster Analysis



5. Outlier Detection

# Mining APIs

- To identify APIs called, Backstage uses a static analysis built on top of Soot
- Builds a *call graph* starting with APIs defined in layout file
- Collects all reachable Android APIs



# Context Sensitivity

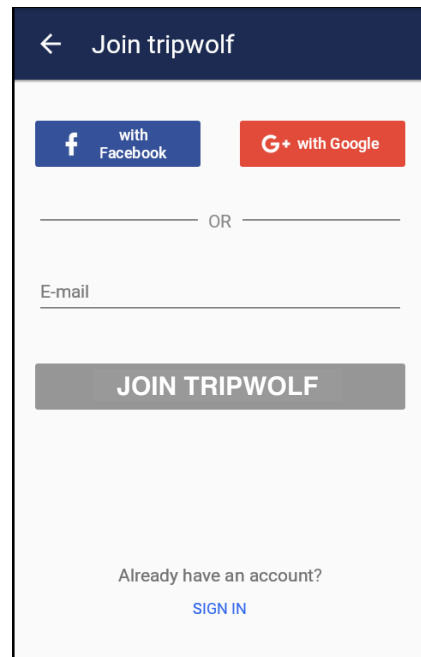
```
View.OnClickListener myClick = new View.OnClickListener() {  
    public void onClick(View v) {  
        switch (v.getId()) {  
            case R.id.ok_button:  
                // action if button is the okButton  
                break;  
  
            case R.id.cancel_button:  
                // action if button is the cancelButton  
                break;  
        }  
    }  
};
```

**Two Buttons,  
Same Callback**

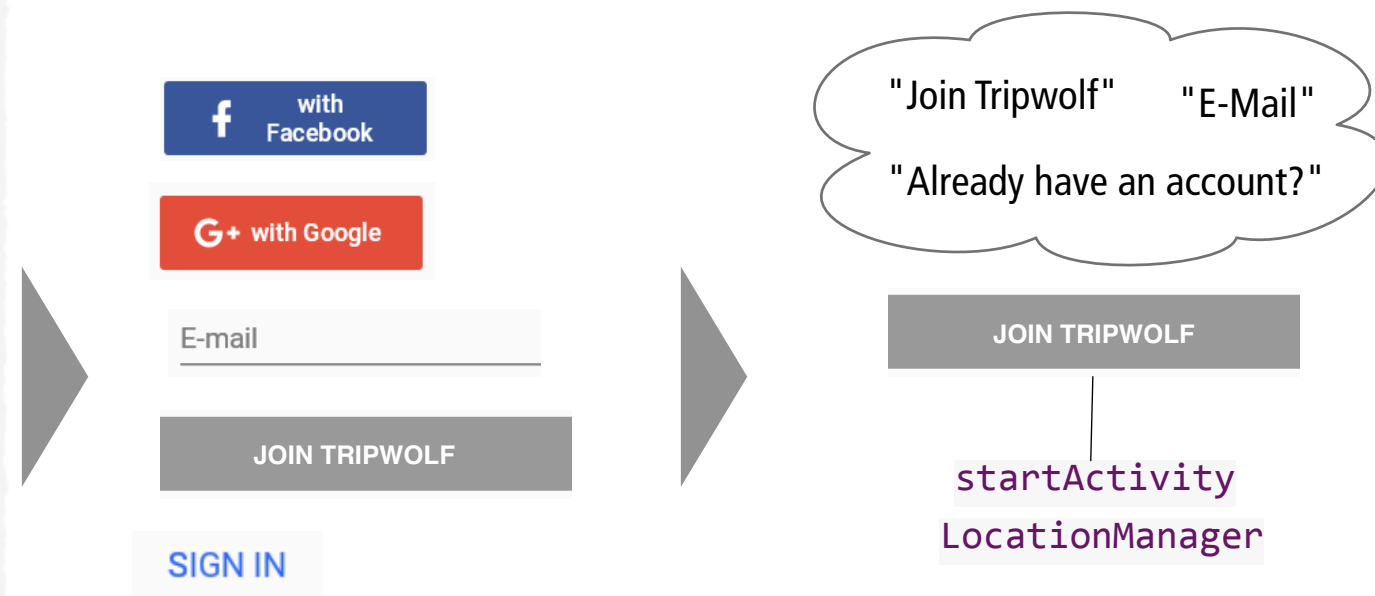
# Mining Text

- Extracted all labels from all UI elements
- Static analysis includes labels set dynamically
- Extracted all text from surrounding screens (activities)

# Backstage

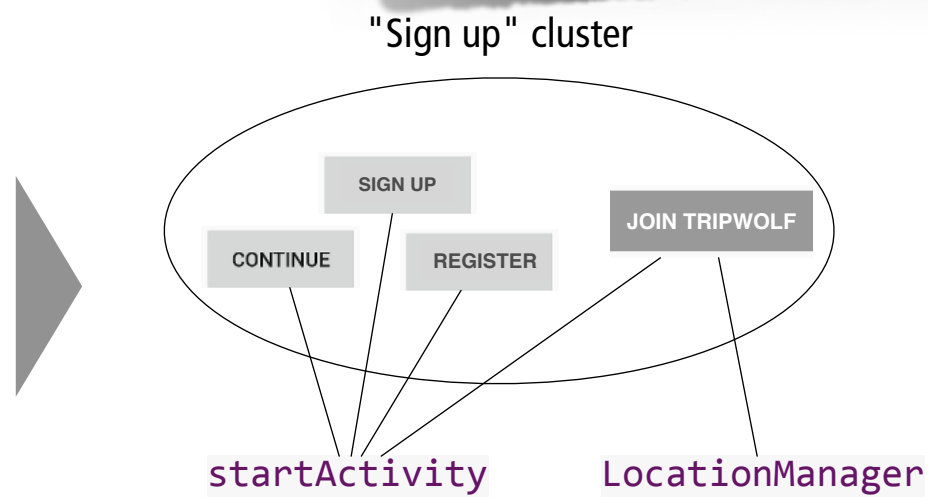


1. App Collection

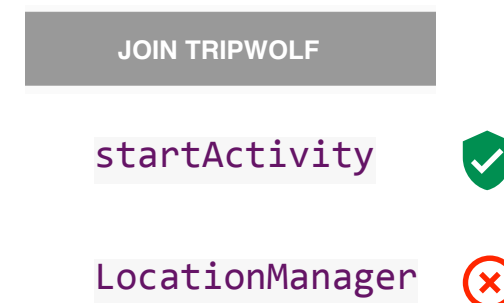


2. Mining GUI Elements

3. Context and APIs

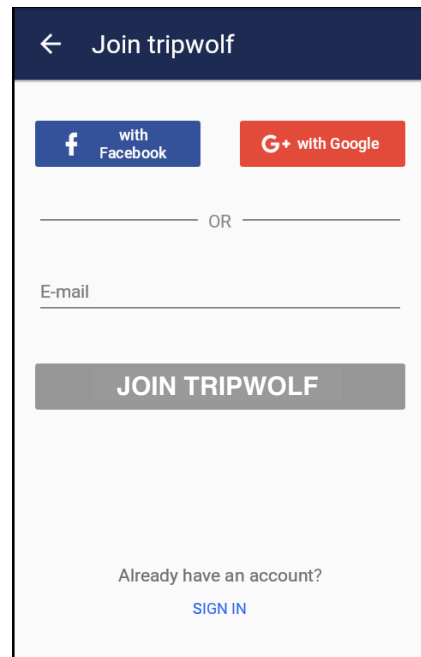


4. Cluster Analysis

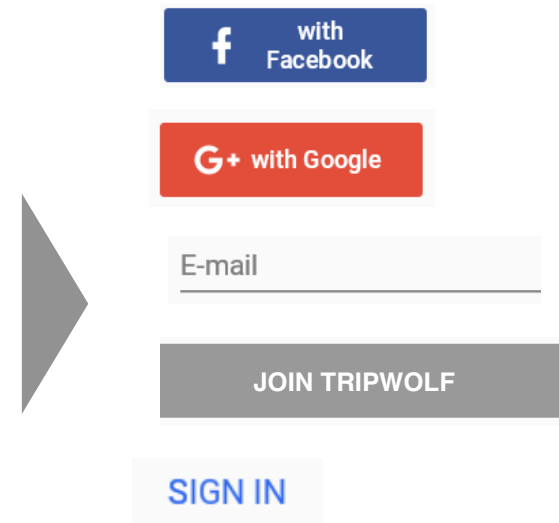


5. Outlier Detection

# Backstage



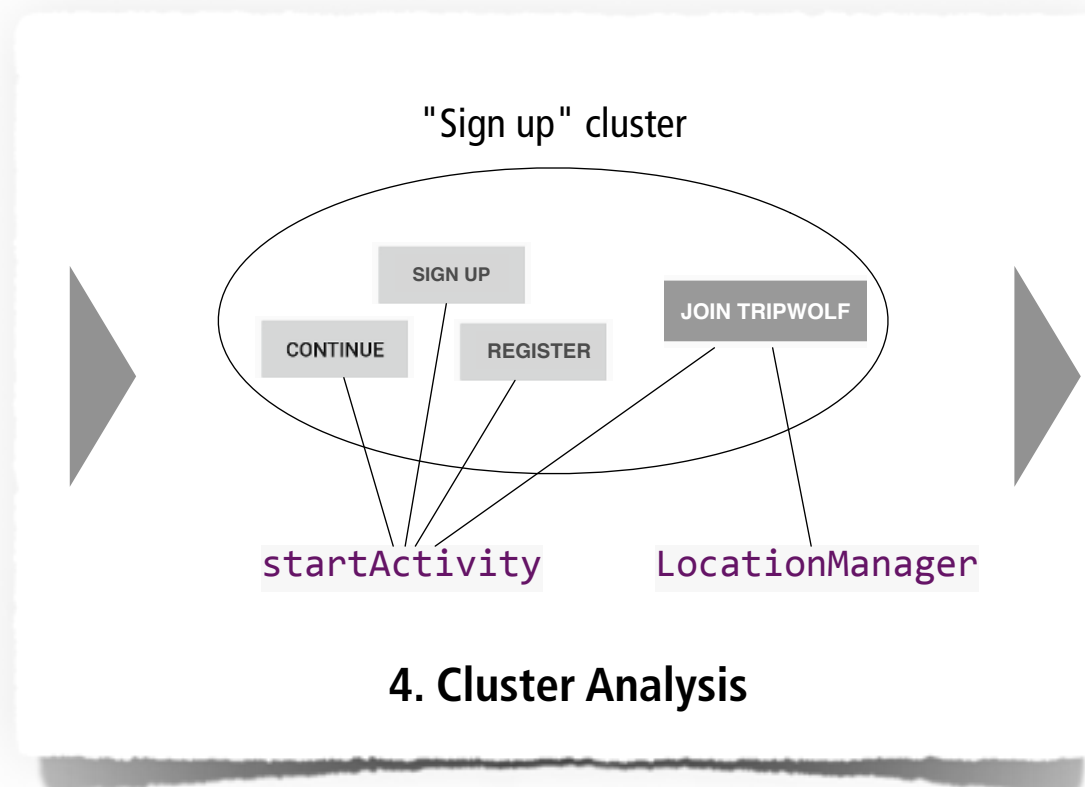
1. App Collection



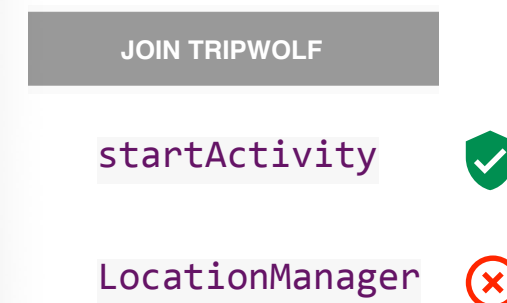
2. Mining GUI Elements



3. Context and APIs



4. Cluster Analysis



5. Outlier Detection



# Semantic Distance

- Clustering by LDA (as in CHABADA) failed:  
Too little text on mobile UIs
- Took us a year to realize that
- Instead, now use *semantic distance* using Google Words2Vec
- Words2Vec trained from 100 billion words

# Clustering

- Used k-means to cluster all labels into 250 concepts with low semantical distance

abort · about · accept · account · account info · achievement · activate · activation · activity · add · add content · add email · add list · add photo · address · admin · agree · agreement · album · alert · alphabet · amazon · amount · answer · app · apply · appointment · apps · architecture · archive · attach · audio · authenticate · authorize · average · baby · back · background · backup · badge · bangalore · barbie · barcode · baseball · bath · beauty · bedroom · begin · birth · block · bluetooth · board · broadcast · build · business · buy · bypass · cache · calculator · calendar · call · calorie · camera · campus · cap · card · cardio · career · celsius · challenge · change · chapter · chart · check · checkout · cheer · choose · city · claim · clean · clear · click · clock · cloud · code · colombia · come · comment · commentary · connect · contact · continue · contribution · coupon · cpu · create · create account · credit · credit card · custom · customer · customize · cycle · data · day · deal · debug · decline · default · delete · demo · departure · deposit · description · desire · destination · detail · device · dictionary · do · download ·

abort · about · accept · account · account info · achievement · activate · activation · activity · add · add content · add email · add list · add photo · address · admin · agree · agreement · album · alert · alphabet · amazon · amount · answer · app · apply · appointment · apps · architecture · archive · attach · audio · authenticate · authorize · average · baby · back · background · backup · badge · bangalore · barbie · barcode · baseball · bath · beauty · bedroom · begin · birth · block · bluetooth · board · broadcast · build · business · buy · bypass · cache · calculator · calendar · call · calorie · camera · campus · cap · card · cardio · career · celsius · challenge · change · chapter · chart · check · checkout · cheer · choose · city · claim · clean · clear · click · clock · cloud · code · colombia · come · comment · commentary · connect · contact · continue · contribution · coupon · cpu · create · create account · credit · credit card · custom · customer · customize · cycle · data · day · deal · debug · decline · default · delete · demo · departure · deposit · description · desire · destination · detail · device · dictionary · do · download · draw · edit · edit account · editor · electron · email · enable · enter · error · examination · execute · export · facebook · fax · feedback · fiction · file · fill · find · folder · follower · friend · gallery · google play · handoff · health · hello · image · import · information · install · instrument · internet · invoice · itinerary · jupiter · keyboard · launch · league · license · list · location · log · login · map · meal · merge · message · mild · mode · news · next · notification · ok · open · order · panorama · password · payment · paypal · people · permission · phone · photo · picture · play · please · power usage · premium · prev · price · privacy · profile · project · projector power · pushup · quiz · redeem · register · reminder · report · reset · retry · roster · rule · save · save account · scan · scanner · search · send · setting · share · shopping · show · shutter · skip · sms · space · stay · store · submit · subscription · sync · taxi · term · test · theme · ticket · tip · title · twitter · unlock · update · upgrade · upload · url · user · vehicle · vehicle · version · view · virus · voice · wallpaper · website · weight · workout · zone

keyboard · launch · league · license  
merge · message · mild · mode ·  
panorama · password · payment ·  
picture · play · please · power usa  
project · projector power · pushup  
reset · retry · roster · rule · save · s  
tting · share · shopping · show · sh  
subscription · sync · taxi · term ·  
update · upgrade · upload · url · u  
ice · wallpaper · website · weight

# Share

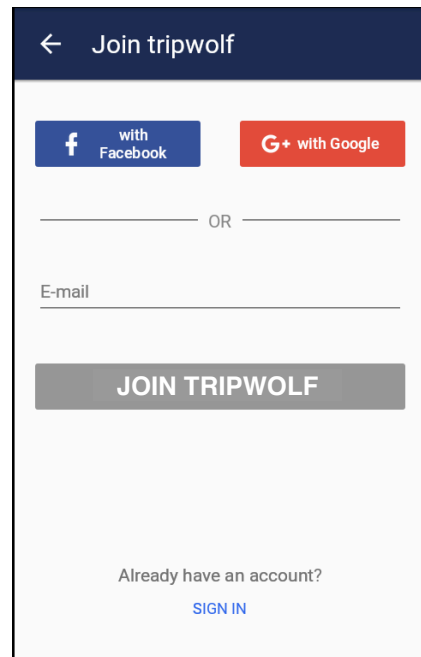




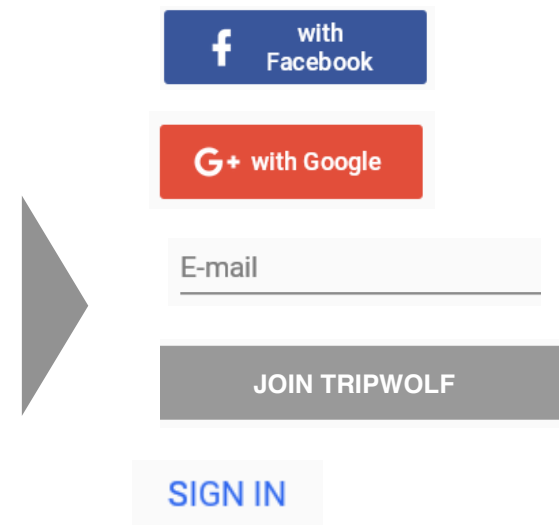
# Shopping



# Backstage



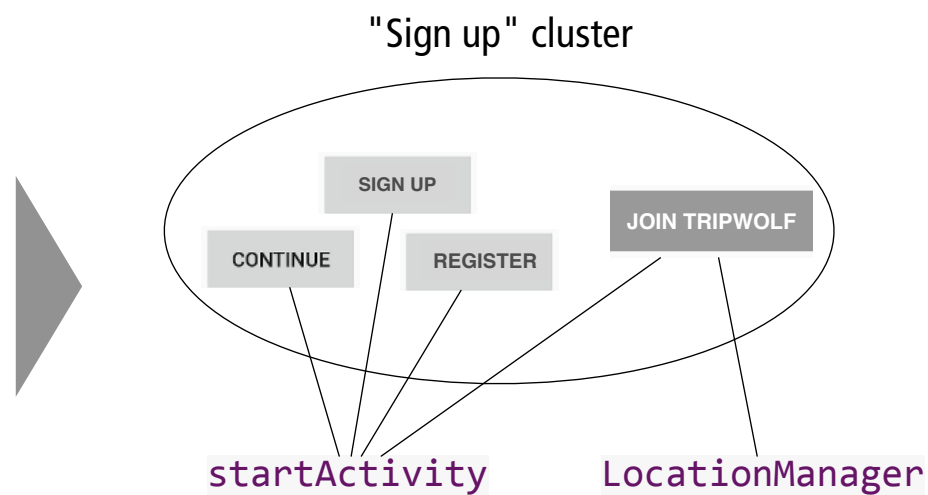
1. App Collection



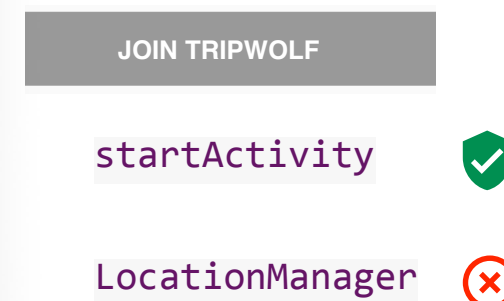
2. Mining GUI Elements



3. Context and APIs

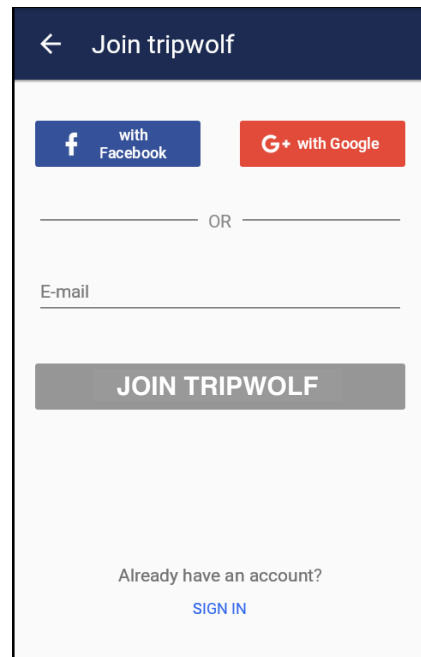


4. Cluster Analysis

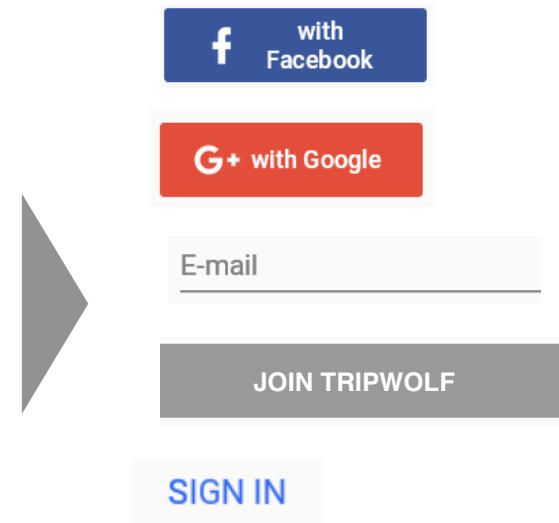


5. Outlier Detection

# Backstage



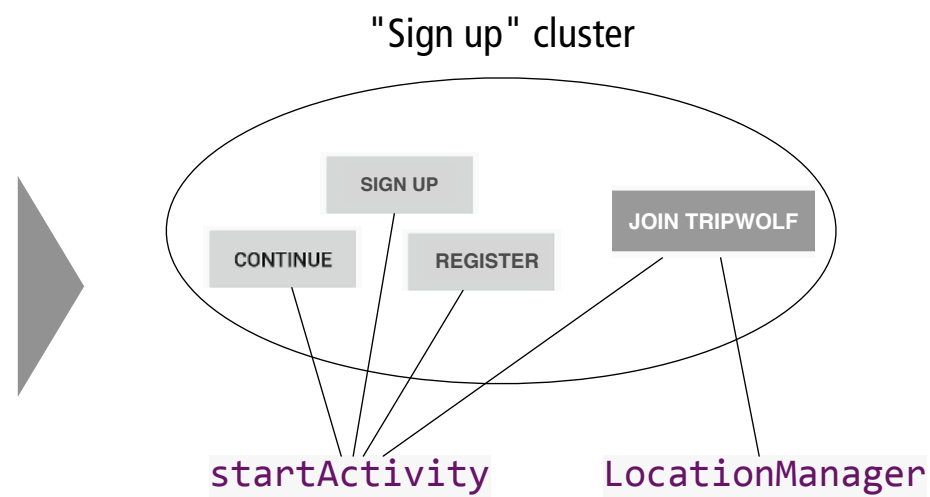
1. App Collection



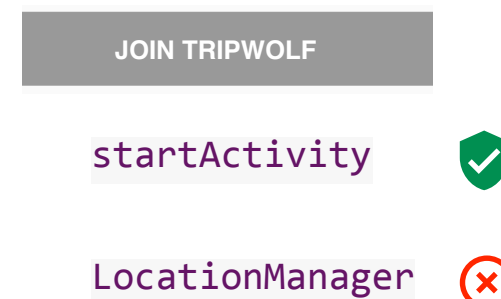
2. Mining GUI Elements



3. Context and APIs

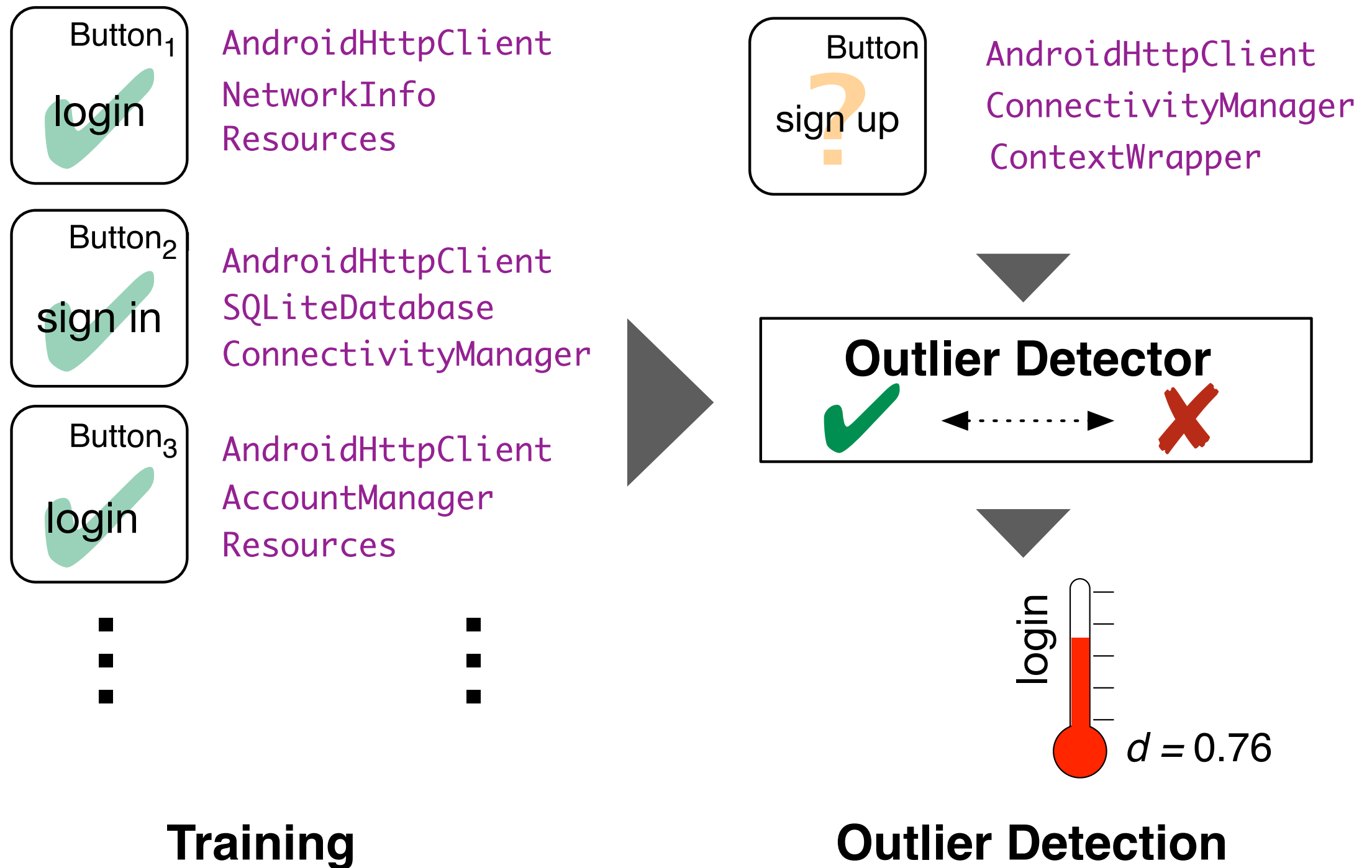


4. Cluster Analysis

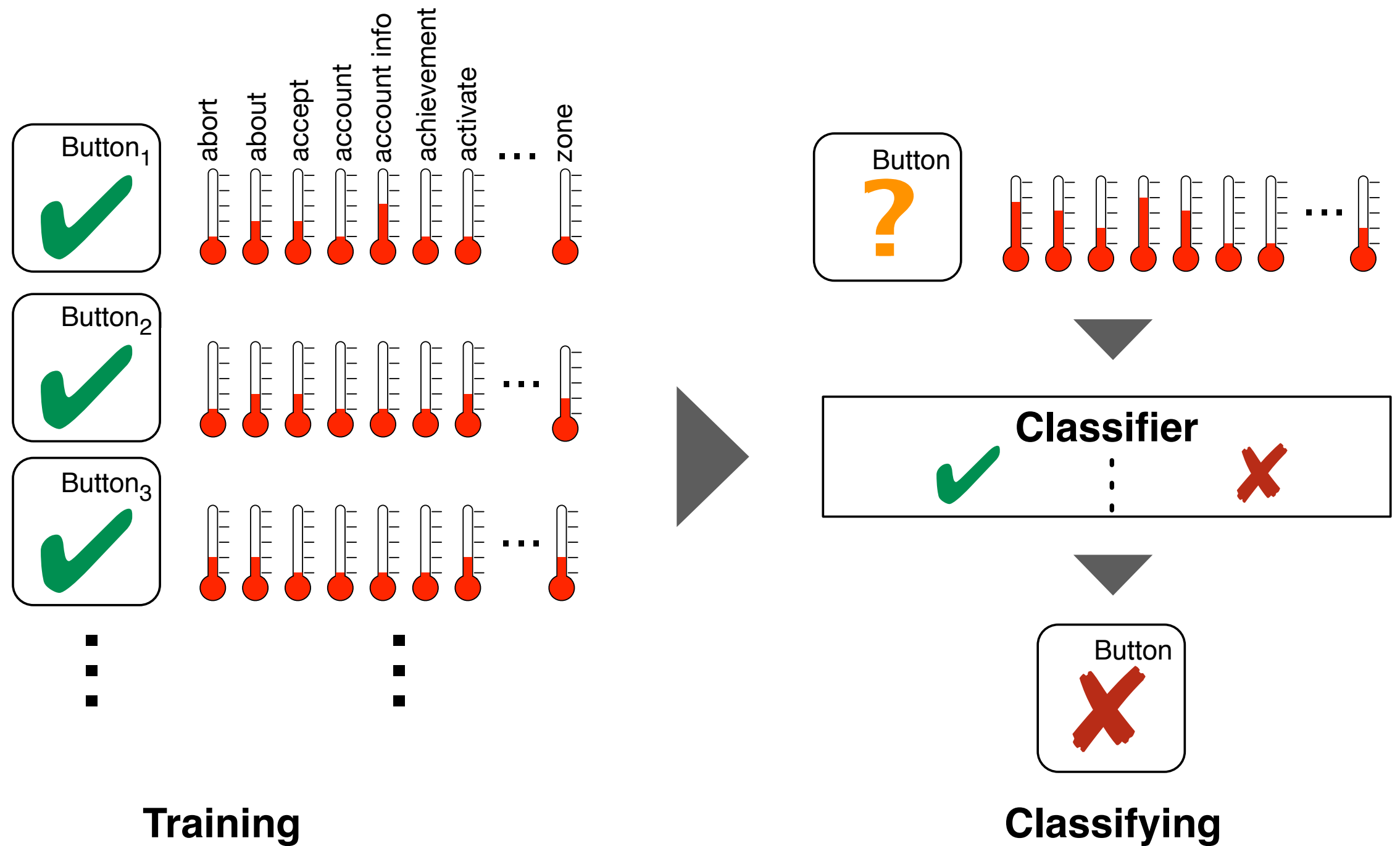


5. Outlier Detection

# Classifying per Context

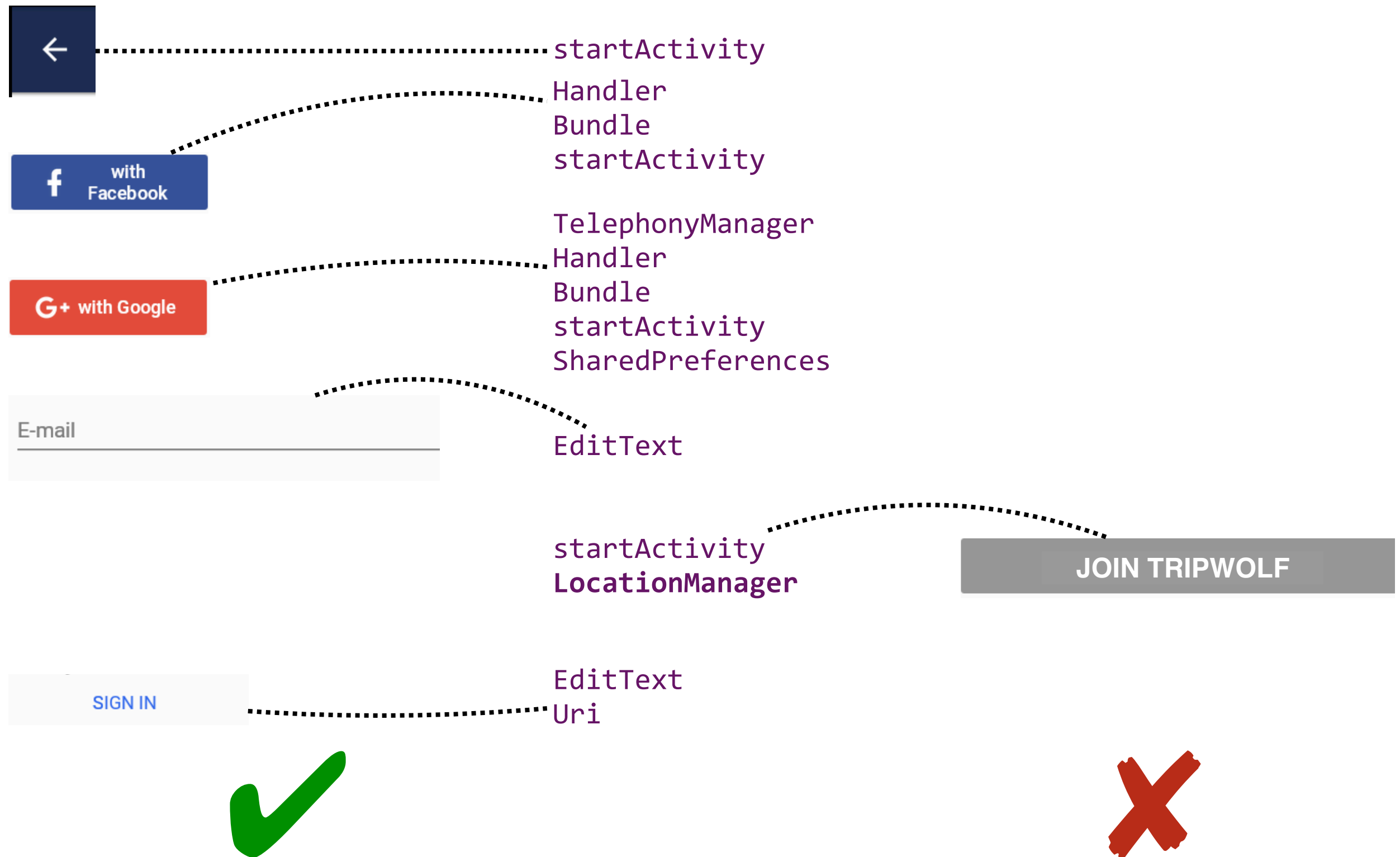


# Overall Anomalies





# Outliers

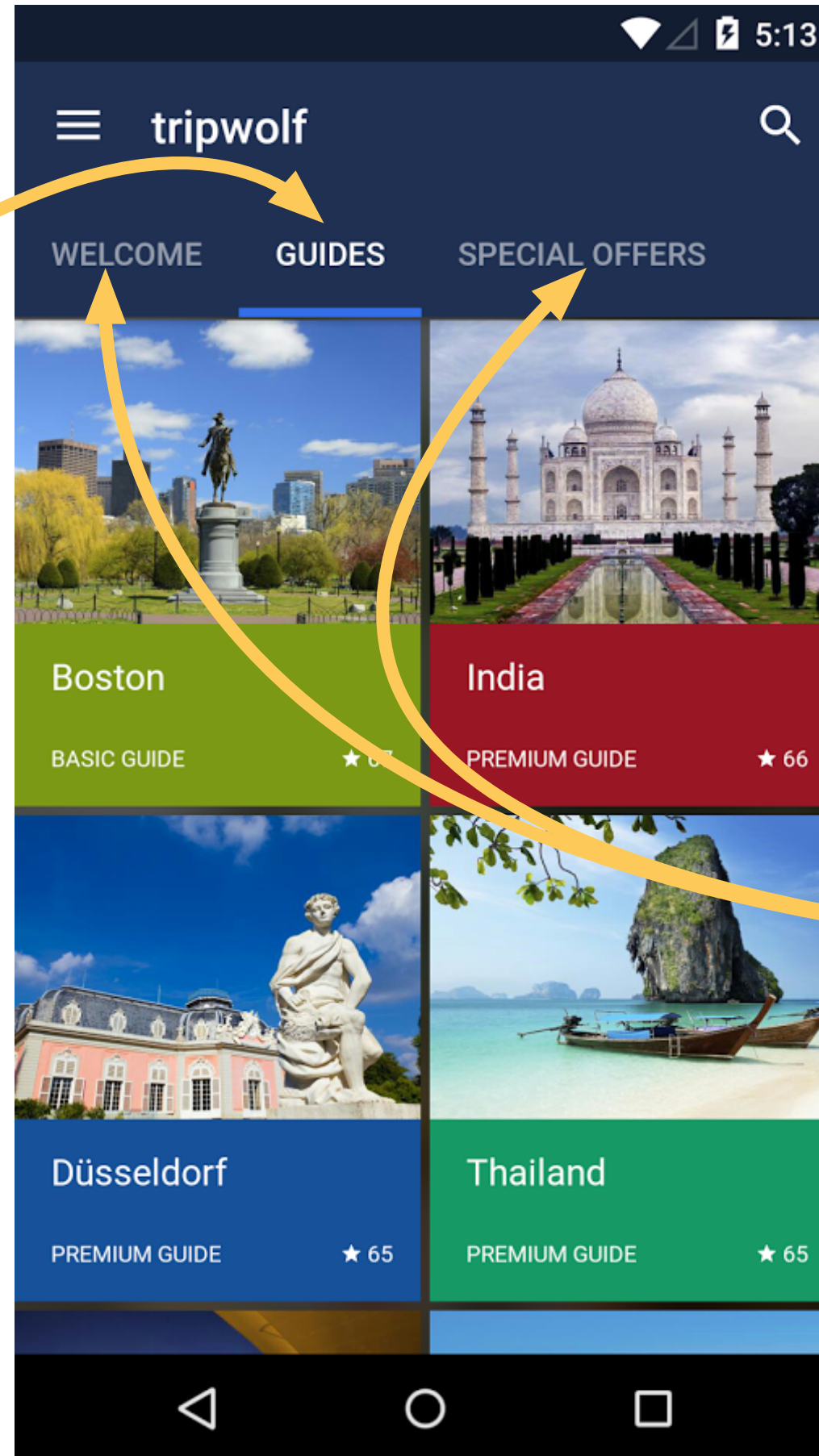


# Evaluation

How well does Backstage  
discover UI anomalies?

**“Label replace”  
mutation:**

assign a GUI element  
a different label –  
e.g. “Guides” is  
replaced by “Open”  
or “Print”



**“Label crossover”  
mutation:**  
swap labels of  
two GUI elements –  
e.g. “Welcome”  
gets “Special  
Offers” label  
and vice versa

# Results

## Label Replace Mutations

Input	Classified as		Total
	Abnormal	Normal	
Mutant	TP = 3369	FN = 1630	4999
Correct	FP = 1100	TN = 4056	5156
Total	4469	5686	10155

*Precision = 75%*  
*Recall = 67%*  
*Accuracy = 73%*  
*Specificity = 79%*

## Label Crossover Mutations

Input	Classified as		Total
	Abnormal	Normal	
Mutant	TP = 2290	FN = 2475	4765
Correct	FP = 1026	TN = 4121	5147
Total	3316	6596	9912

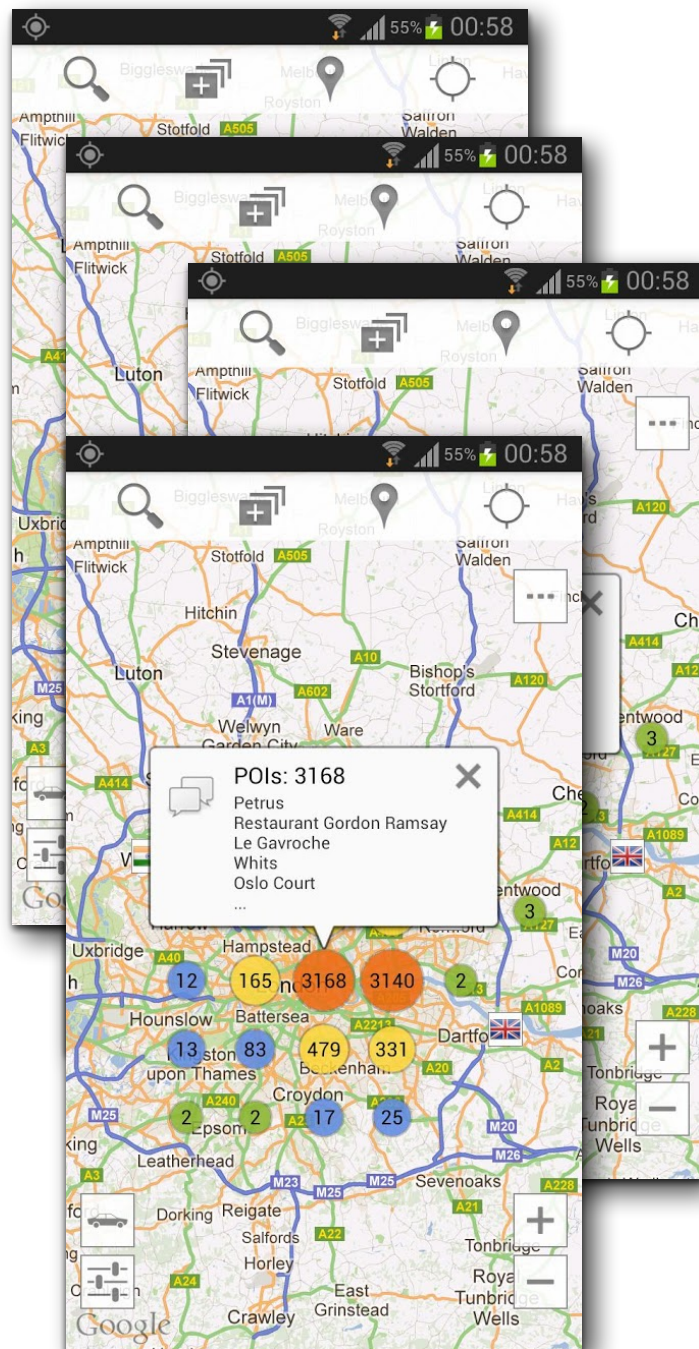
*Precision = 69%*  
*Recall = 48%*  
*Accuracy = 65%*  
*Specificity = 80%*

# Figures

- Backstage detects abnormal UI elements with an accuracy of 73–75%
- First machine learning approach to detect UI anomalies
- Mined 87,100 UI Elements in 12,000 apps
- 5 GB data set publicly available, with UI elements, labels, context, APIs...

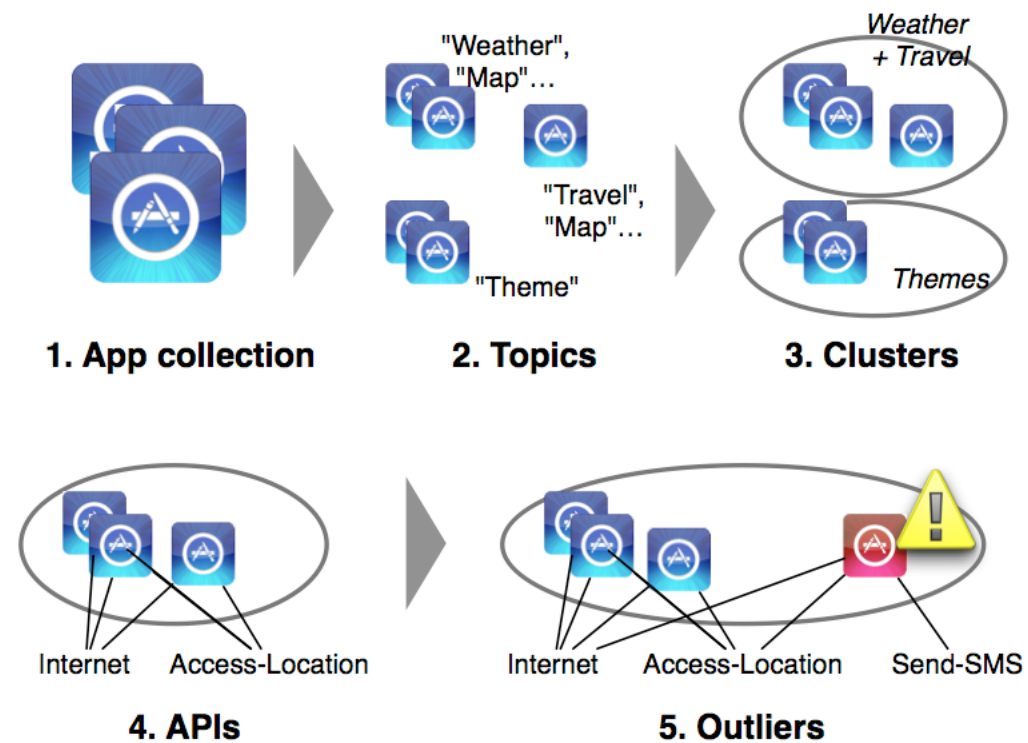


# App Mining

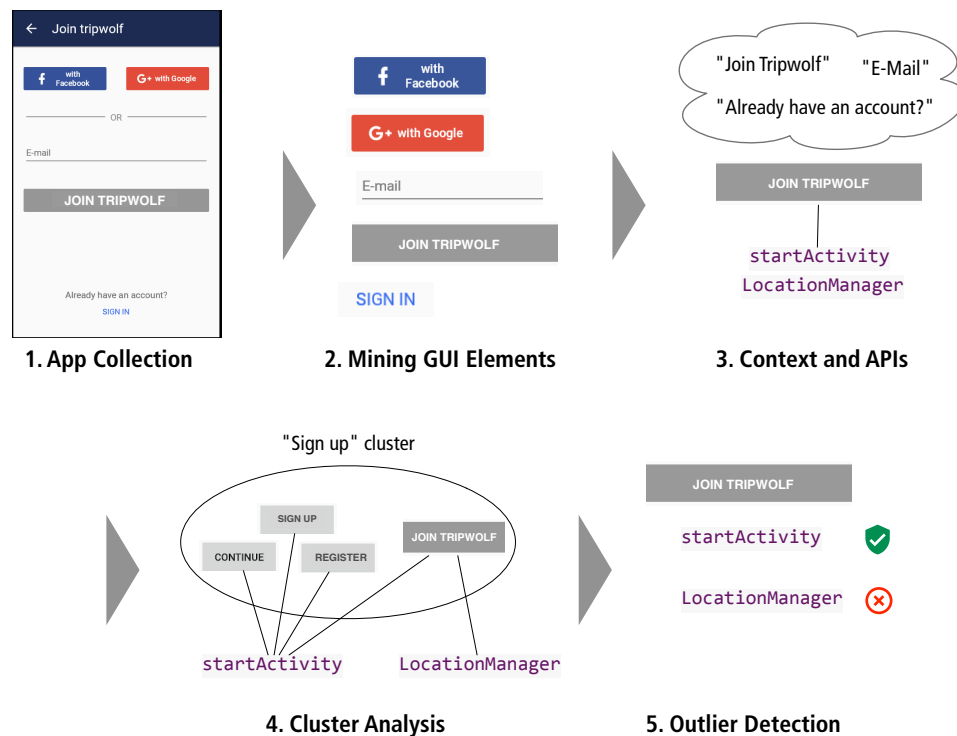


- For 100,000s of apps:
- Gather *descriptions*
- Gather *metadata*
- Gather *code and UI features*
- Find what is *common* and what is *uncommon*

# CHABADA



# Backstage



# Travel Cluster



# App Mining

- For 100,000s of apps:
- Gather *descriptions*
- Gather *metadata*
- Gather *code and UI features*
- Find what is *common* and what is *uncommon*

